



CURRICULUM DESIGN



for Educators and Leaders

www.ascd.org



About ASCD

At ASCD, we know that teaching and leading is the most rewarding challenge, which is why we have helped educators around the world adapt to changing environments by increasing their knowledge, enhancing their skills, and helping them stay motivated and connected to other educators—and to students—for more than 75 years.

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What Do Students Need to Learn?

What do you teach to prepare students for their future? You answer that question when you design curriculum. But what makes for a high-quality curriculum?

ASCD can help. Here, you'll find tools and resources that will help you identify the kinds of learning experiences that are most effective, avoid unit design pitfalls, and share lessons that motivate student thinking. Explore this catalog to build your professional learning library and get ready to start the new school year with restored energy and fresh approaches.



► Book Studies Empower Educators

Participating in book studies can build expertise, foster collaboration, and motivate educators to try new things. Please visit www.ascd.org/services to explore the ASCD Professional Learning Community for cross-system discussions and contact us about large-quantity orders.

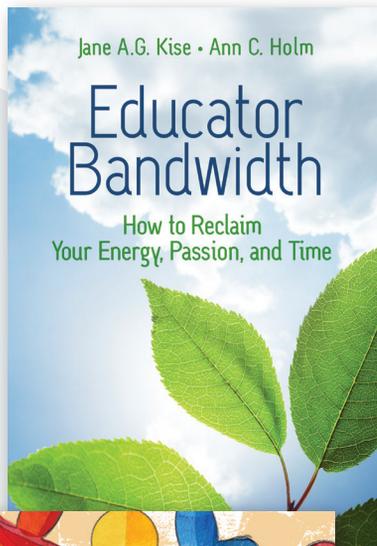


► Sample Chapters and More

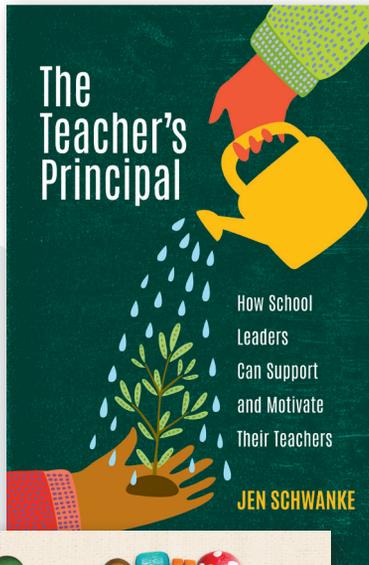
ASCD book web pages feature resources such as sample chapters, reference lists, study guides, and additional content from the authors. Be sure to explore everything on offer at www.ascd.org/books.

Just Published and Forthcoming

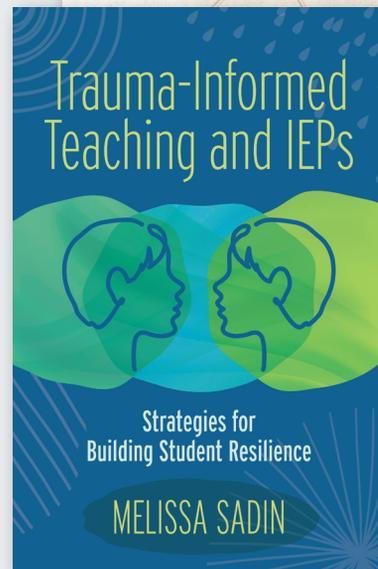
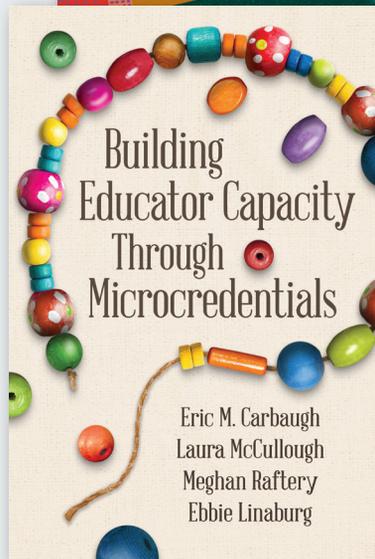
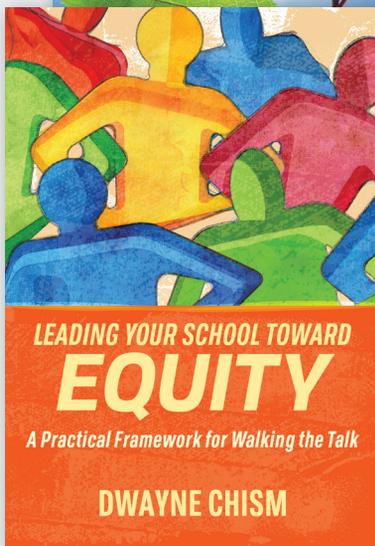
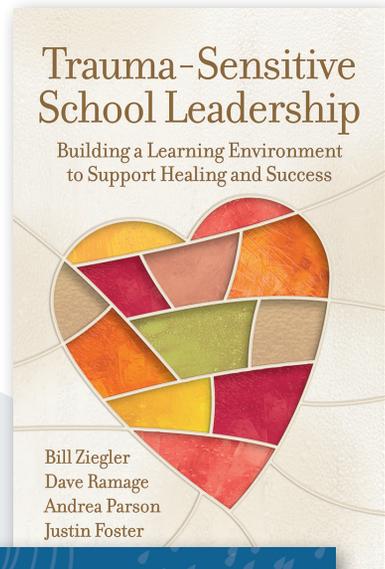
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A. Educator Bandwidth: How to Reclaim Your Energy, Passion, and Time by Jane A.G. Kise and Ann C. Holm; **\$29.95**; 122019C19 ● **B. The Teacher's Principal: How School Leaders Can Support and Motivate Their Teachers** by Jen Schwanke; **\$30.95**; 122035C19 ● **C. Trauma-Sensitive School Leadership: Building a Learning Environment to Support Healing and Success** by Bill Ziegler, Dave Ramage, Andrea Parson, and Justin Foster; **\$31.95**; 122013C19 ● **D. Leading Your School Toward Equity: A Practical Framework for Walking the Talk** by Dwayne Chism; **\$28.95**; 123003C19 ● **E. Building Educator Capacity Through Microcredentials** by Eric M. Carbaugh, Laura McCullough, Meghan Raftery, and Ebbie Linaburg; **\$27.95**; 123013C19 ● **F. Trauma-Informed Teaching and IEPs: Strategies for Building Student Resilience** by Melissa Sadin; **\$28.95**; 122026C19

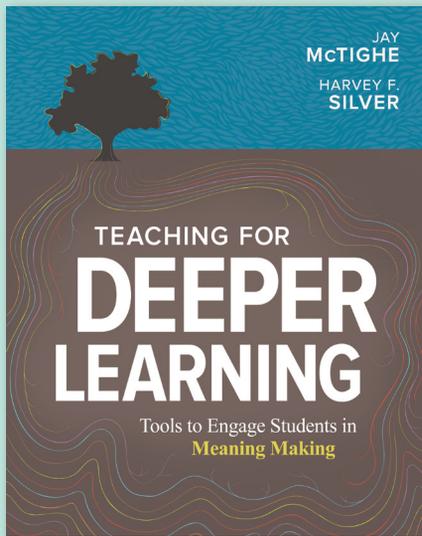


Design[®] Framework

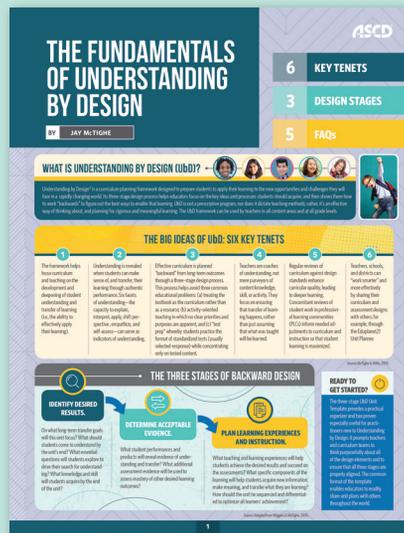
Learn how to design curriculum units, performance assessments, and instruction that lead students to deep understanding of content.



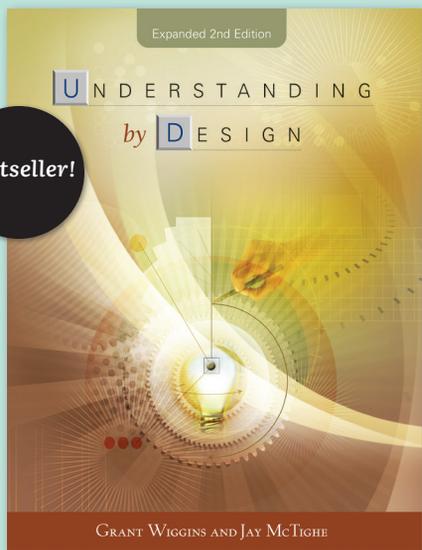
▲ **Jay McTighe** is well known for his work on building thinking skills. McTighe has published more than a dozen books, including the award-winning and best-selling *Understanding by Design*[®] series with Grant Wiggins. He has published in leading journals and publications, including *Educational Leadership* and *Education Week*. Drawing on his extensive experience as a classroom teacher, resource specialist, program coordinator, and educational consultant, McTighe is an in-demand speaker at national, state, and regional events.



A. Teaching for Deeper Learning: Tools to Engage Students in Meaning Making by Jay McTighe and Harvey F. Silver; **\$27.95**; 120022C19



B. The Fundamentals of Understanding by Design (Quick Reference Guide) by Jay McTighe; **\$12.95**; QRGI17084C19



C. Understanding by Design, Expanded 2nd Edition by Grant Wiggins and Jay McTighe; **\$37.95**; 103055C19

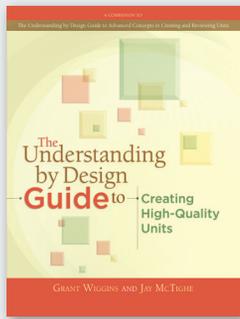
Watch Jay McTighe's introduction.



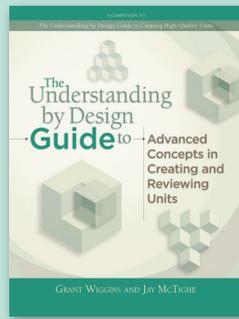
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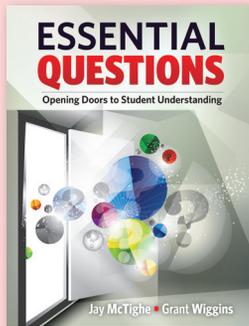




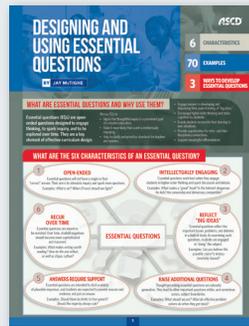
A
Bestseller!



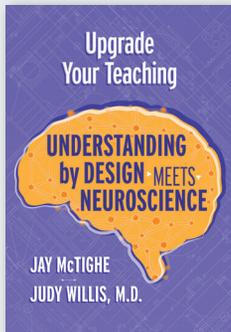
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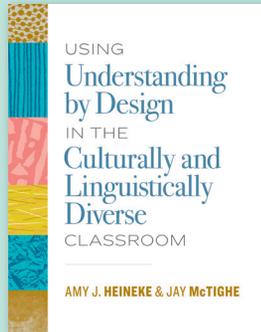
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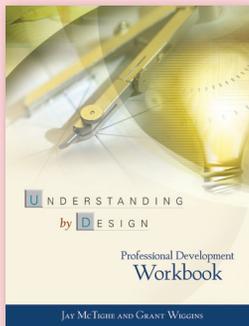
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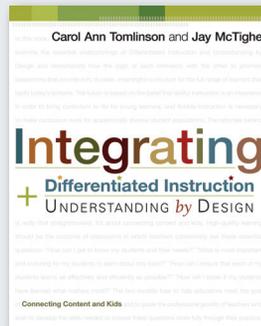
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F



G
Bestseller!



H
Bestseller!

A. The Understanding by Design Guide to Creating High-Quality Units by Grant Wiggins and Jay McTighe; **\$28.95**; 109107C19

B. The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units by Grant Wiggins and Jay McTighe; **\$28.95**; 112026C19

C. Essential Questions: Opening Doors to Student Understanding by Jay McTighe and Grant Wiggins; **\$26.95**; 109004C19

D. Designing and Using Essential Questions (Quick Reference Guide) by Jay McTighe; **\$12.95**; QRG118025C19

E. Upgrade Your Teaching: Understanding by Design Meets Neuroscience by Jay McTighe and Judy Willis; **\$31.95**; 119008C19

 **Jay McTighe tells his story of Judy Willis's research and influence.**

F. Using Understanding by Design in the Culturally and Linguistically Diverse Classroom by Amy J. Heineke and Jay McTighe; **\$42.95**; 118084C19

G. The Understanding by Design Professional Development Workbook by Jay McTighe and Grant Wiggins; **\$31.95**; 103056C19

H. Integrating Differentiated Instruction and Understanding by Design: Connecting Content and Kids by Carol Ann Tomlinson and Jay McTighe; **\$28.95**; 105004C19

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Learner-Centered Classrooms

Support learner-centered classrooms that promote tools and practices to help empower students.



A. The Equity and Social Justice Education 50: Critical Questions for Improving Opportunities and Outcomes for Black Students by Baruti K. Kafele; \$27.95; 121060C19 ● **B. Cultivating Joyful Learning Spaces for Black Girls: Insights Into Interrupting School Pushout** by Monique W. Morris; \$27.95; 121004C19 ● **C. How to Differentiate in Academically Diverse Classrooms, 3rd Edition**, by Carol Ann Tomlinson; \$29.95; 117032C19 ● **D. The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition**, Carol Ann Tomlinson; \$30.95; 108029C19



E. So Each May Soar: The Principles and Practices of Learner-Centered Classrooms by Carol Ann Tomlinson; \$34.95; 118006C19 ● **F. Teaching with Poverty and Equity in Mind** by Eric Jensen; \$34.95; 120019C19 ● **G. The Flexibly Grouped Classroom: How to Organize Learning for Equity and Growth** by Kristina J. Doubet; \$27.95; 121012C19 ● **H. Disrupting Poverty: Five Powerful Classroom Practices** by Kathleen M. Budge and William H. Parrett; \$31.95; 116012C19

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Curriculum Leadership

Learn how school leaders can work together to create a curriculum that truly supports *all* students.



A. Making Curriculum Matter: How to Build SEL, Equity, and Other Priorities into Daily Instruction by Angela Di Michele Lalor; **\$29.95**; 122007C19 ● **B. Ensuring High-Quality Curriculum: How to Design, Revise, or Adopt Curriculum Aligned to Student Success** by Angela Di Michele Lalor; **\$29.95**; 116006C19 ● **C. Why Are We Still Doing That? Positive Alternatives to Problematic Teaching Practices** by Pêrsida Himmele and William Himmele; **\$25.95**; 122010C19 ● **D. Achievement Teams: How a Better Approach to PLCs Can Improve Student Outcomes and Teacher Efficacy** by Stephen Ventura and Michelle Ventura; **\$31.95**; 122034C19

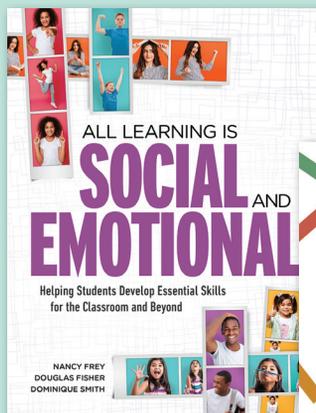


E. Focus: Elevating the Essentials to Radically Improve Student Learning, 2nd Edition, by Mike Schmoker; **\$34.95**; 118044C19 ● **F. Leading for Differentiation: Growing Teachers Who Grow Kids** by Carol Ann Tomlinson and Michael Murphy; **\$30.95**; 115005C19 ● **G. Tapping the Power of Personalized Learning: A Roadmap for School Leaders** by James Rickabaugh; **\$26.95**; 116016C19 ● **H. The Curriculum Mapping Planner: Templates, Tools, and Resources for Effective Professional Development** by Heidi Hayes Jacobs and Ann Johnson; **\$20.95**; 109010C19

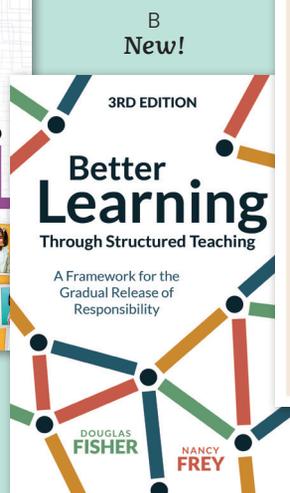


Lesson Planning

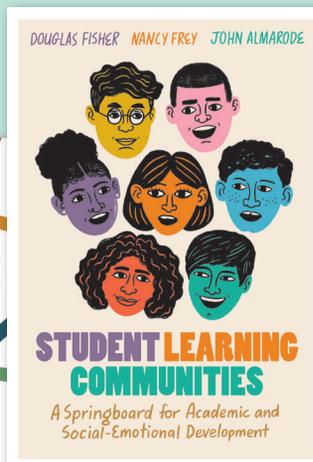
Create high-quality lessons that increase student engagement and achievement.



A
Bestseller!



B
New!



C



D

A. All Learning Is Social and Emotional: Helping Students Develop Essential Skills for the Classroom and Beyond by Nancy Frey, Douglas Fisher, and Dominique Smith; \$31.95; 119033C19 ● **B. Better Learning Through Structured Teaching: A Framework for the Gradual Release of Responsibility, 3rd Edition**, by Douglas Fisher and Nancy Frey; \$29.95; 121031C19 ● **C. Student Learning Communities: A Springboard for Academic and Social-Emotional Development** by Douglas Fisher, Nancy Frey, and John Almarode; \$27.95; 121030C19 ● **D. Gradual Release of Responsibility in the Classroom** (Quick Reference Guide) by Douglas Fisher and Nancy Frey; \$12.95; QRG116083C19 ● **E. Integrating SEL into Everyday Instruction** (Quick Reference Guide) by Nancy Frey, Dominique Smith, and Douglas Fisher; \$12.95; QRG119030C19



◀ **Douglas Fisher** is a professor of educational leadership at San Diego State University and a teacher leader

at Health Sciences High & Middle College. He has published numerous books and articles on improving student achievement.



◀ **Nancy Frey** is a professor of educational leadership at San Diego State University. Frey also

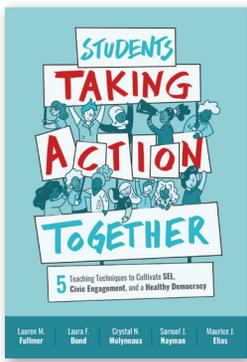
teaches classes at Health Sciences High & Middle College in San Diego. She has published many articles and books on literacy and instruction.

Watch and read Douglas Fisher and Nancy Frey monthly in *Educational Leadership*:
Show & Tell: A Video Column

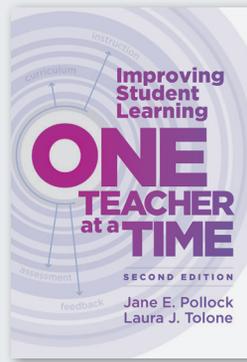


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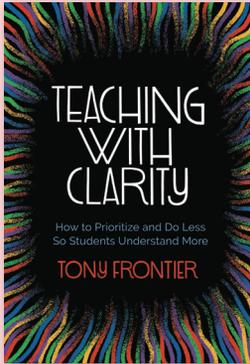
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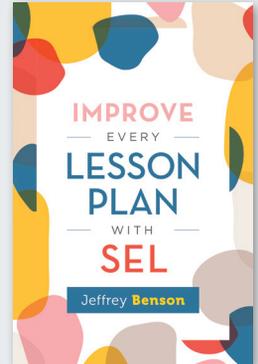
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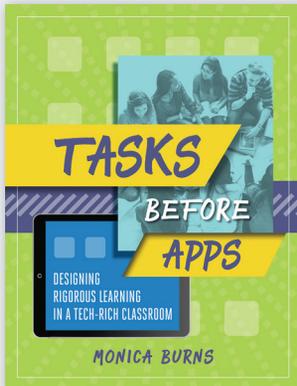
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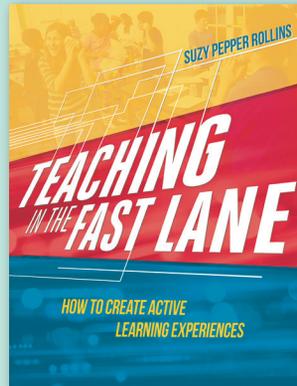
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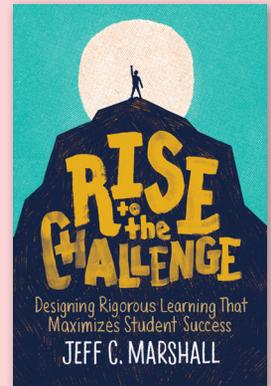
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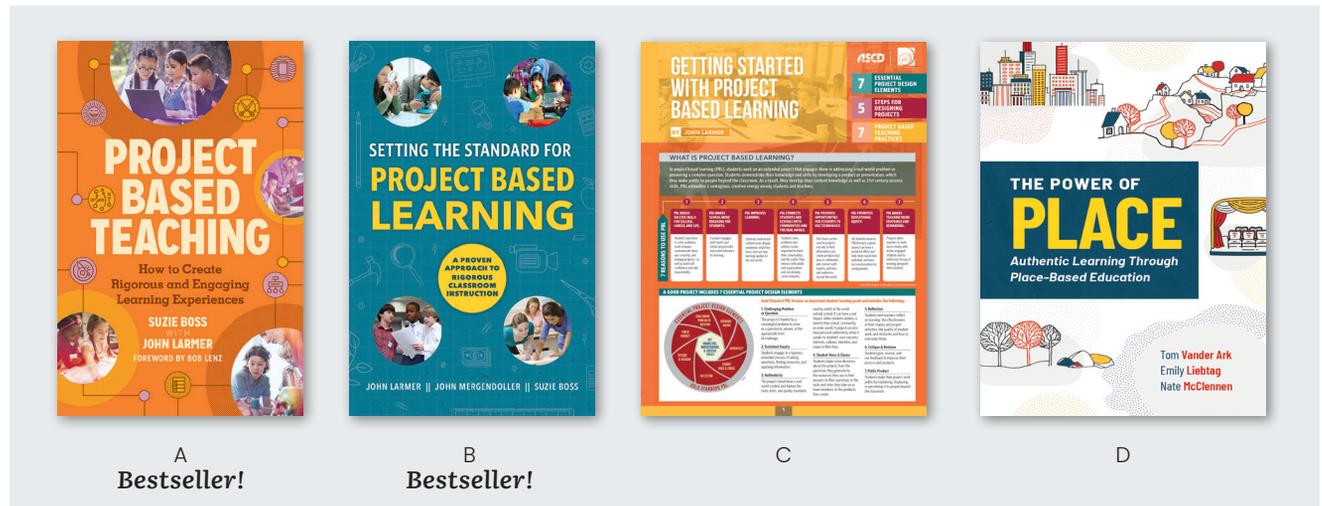
A. Students Taking Action Together by Lauren M. Fullmer, Laura F. Bond, Crystal N. Molyneaux, Samuel J. Nayman, and Maurice J. Elias; **\$32.95**; 122029C19 ● **B. Improving Student Learning One Teacher at a Time, 2nd Edition**, by Jane E. Pollock and Laura J. Tolone; **\$27.95**; 117013C19 ● **C. High-Quality Lesson Planning (Quick Reference Guide)** by Jane E. Pollock; **\$12.95**; QRG118050C19 ● **D. Teaching with Clarity** by Tony Frontier; **\$30.95**; 121015C19 ● **E. Building SEL Skills into Your Lesson Plans** by Jeffrey Benson; **\$12.95**; QRG122059C19 ● **F. Improve Every Lesson Plan with SEL** by Jeffrey Benson; **\$28.95**; 121057C19 ● **G. Tasks Before Apps** by Monica Burns; **\$23.95**; 118019C19 ● **H. Teaching in the Fast Lane** by Suzy Pepper Rollins; **\$24.95**; 117024C19 ● **I. Rise to the Challenge** by Jeff C. Marshall; **\$20.95**; 120007C19

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Project-Based Learning

Move toward innovative project-based learning that better equips students to tackle future challenges.



A. Project Based Teaching: How to Create Rigorous and Engaging Learning Experiences by Suzie Boss and John Larmer; **\$29.95**; 118047C19 ● **B. Setting the Standard for Project Based Learning: A Proven Approach to Rigorous Classroom Instruction** by John Larmer, John Mergendoller, and Suzie Boss; **\$29.95**; 114017C19 ● **C. Getting Started with Project Based Learning (Quick Reference Guide)** by John Larmer; **\$12.95**; QR6117106C19 ● **D. The Power of Place: Authentic Learning Through Place-Based Education** by Tom Vander Ark, Emily Liebttag, and Nate McClennen; **\$27.95**; 120017C19



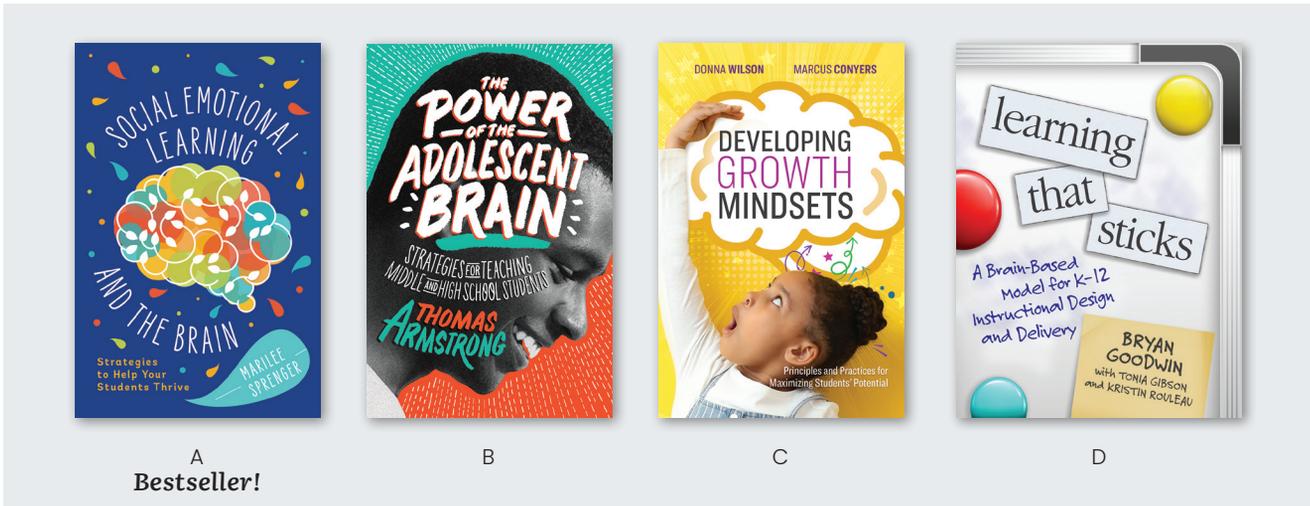
E. Designed to Learn: Using Design Thinking to Bring Purpose and Passion to the Classroom by Lindsay Portnoy; **\$29.95**; 120026C19 ● **F. Designing Authentic Performance Tasks and Projects: Tools for Meaningful Learning and Assessment** by Jay McTighe, Kristina J. Doubet, and Eric M. Carbaugh; **\$33.95**; 119021C19 ● **G. Learning in the Making: How to Plan, Execute, and Assess Powerful Makerspace Lessons** by Jackie Gerstein; **\$26.95**; 119025C19 ● **H. Level Up Your Classroom: The Quest to Gamify Your Lessons and Engage Your Students** by Jonathan Cassie; **\$27.95**; 116007C19

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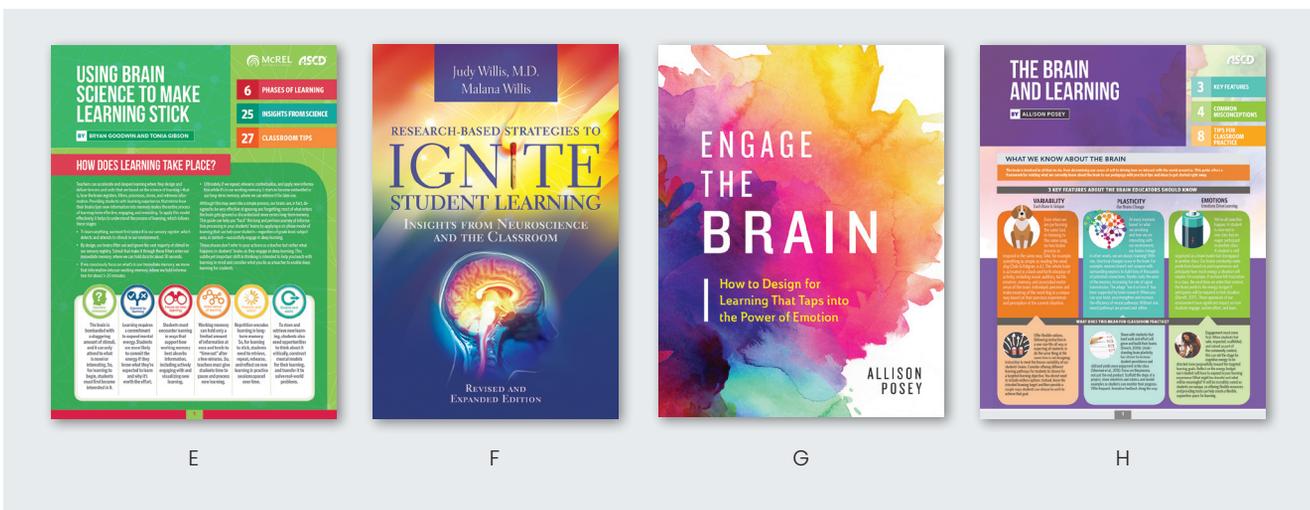


Brain and Learning

Incorporate the latest scientific research about the brain and how students learn and mature socially, emotionally, and cognitively.



- A. Social-Emotional Learning and the Brain: Strategies to Help Your Students Thrive** by Marilee Sprenger; **\$30.95**; 121010C19
- B. The Power of the Adolescent Brain: Strategies for Teaching Middle and High School Students** by Thomas Armstrong; **\$28.95**; 116017C19
- C. Developing Growth Mindsets: Principles and Practices for Maximizing Students' Potential** by Donna Wilson and Marcus Conyers; **\$28.95**; 120033C19
- D. Learning That Sticks: A Brain-Based Model for K–12 Instructional Design and Delivery** by Bryan Goodwin with Tonia Gibson and Kristin Rouleau; **\$29.95**; 120032C19



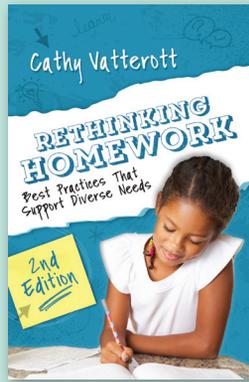
- E. Using Brain Science to Make Learning Stick (Quick Reference Guide)** by Bryan Goodwin and Tonia Gibson; **\$12.95**; QRG120087C19
- F. Research-Based Strategies to Ignite Student Learning: Insights from Neuroscience and the Classroom, Revised and Expanded Edition**, by Judy Willis and Malana Willis; **\$30.95**; 120029C19
- G. Engage the Brain: How to Design for Learning That Taps into the Power of Emotion** by Allison Posey; **\$28.95**; 119015C19
- H. The Brain and Learning (Quick Reference Guide)** by Allison Posey; **\$12.95**; QRG119045C19

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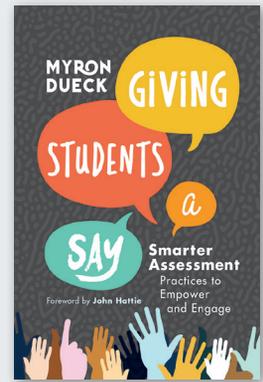




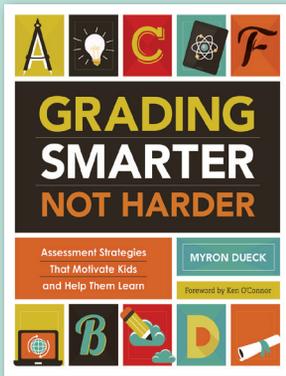
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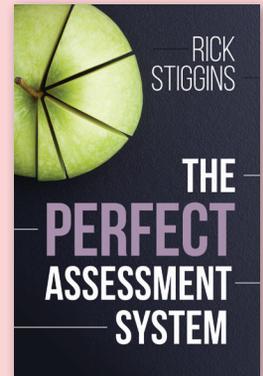
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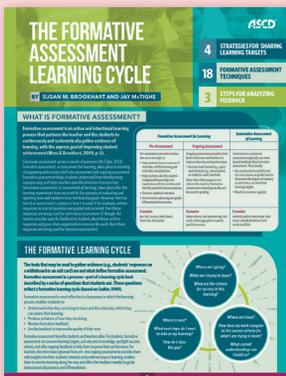
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Bestseller!



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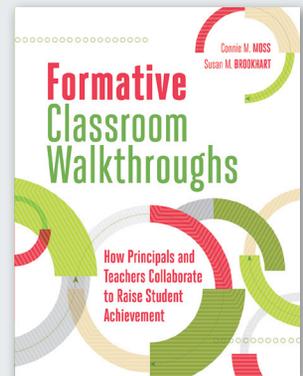
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Assessment and Grading

Look for indicators of student learning progress by using effective assessment, feedback, and grading.

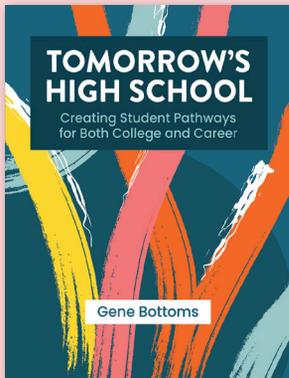
- **A. Questioning for Formative Feedback** by Jackie Acree Walsh; \$31.95; 119006C19
- **B. Rethinking Homework, 2nd Edition**, by Cathy Vatterott; \$28.95; 119001C19
- **C. Giving Students a Say** by Myron Dueck; \$30.95; 119013C19
- **D. Grading Smarter, Not Harder** by Myron Dueck; \$29.95; 114003C19
- **E. Giving Students Effective Feedback** (Quick Reference Guide) by Susan M. Brookhart; \$12.95; QRG116087C19
- **F. The Perfect Assessment System** by Rick Stiggins; \$24.95; 117079C19
- **G. The Formative Assessment Learning Cycle** (Quick Reference Guide) by Susan M. Brookhart and Jay McTighe; \$12.95; QRG117085C19
- **H. Rubrics for Formative Assessment and Grading** (Quick Reference Guide) by Susan M. Brookhart; \$12.95; QRG117045C19
- **I. Formative Classroom Walkthroughs** by Connie M. Moss and Susan M. Brookhart; \$31.95; 115003C19

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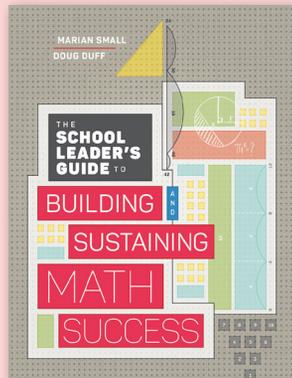


STEM Approaches

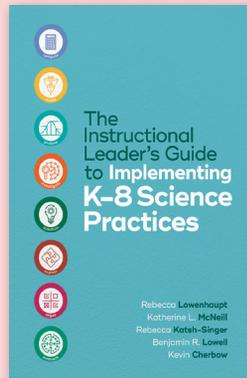
Renew your focus on the teaching and learning of science, technology, engineering, and mathematics and infusing hands-on, real-world learning into your classroom.



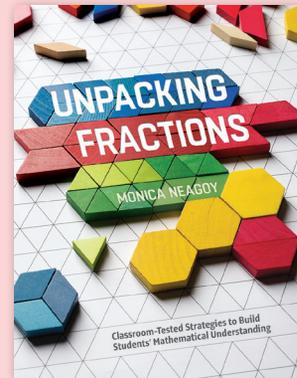
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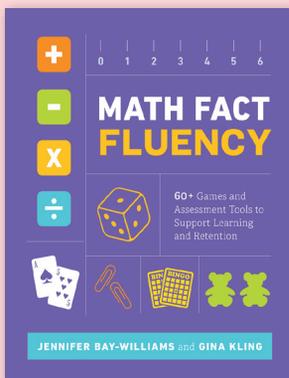


C
New!



D

A. Tomorrow's High School: Creating Student Pathways for Both College and Career by Gene Bottoms; **\$34.95**; 122017C19
B. The School Leader's Guide to Building and Sustaining Math Success by Marian Small and Doug Duff; **\$29.95**; 118039C19
C. The Instructional Leader's Guide to Implementing K-8 Science Practices by Rebecca Lowenhaupt, Katherine McNeill, Rebecca Katsh-Singer, Benjamin Lowell, and Kevin Cherbow; **\$30.95** 122008C19
D. Unpacking Fractions: Classroom-Tested Strategies to Build Students' Mathematical Understanding by Monica Neagoy; **\$38.95**; 115071C19



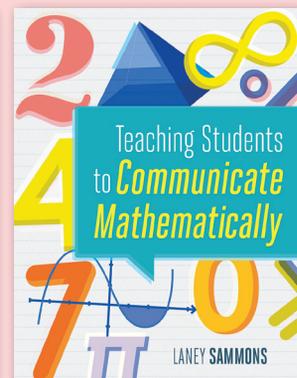
E
Bestseller!



F



G



H

E. Math Fact Fluency: 60+ Games and Assessment Tools to Support Learning and Retention by Jennifer Bay-Williams and Gina Kling; **\$31.95**; 118014C19
F. Games and Tools for Teaching Multiplication Facts (Quick Reference Guide) by Jennifer Bay-Williams and Gina Kling; **\$12.95**; QRGI19016C19
G. Games and Tools for Teaching Addition Facts (Quick Reference Guide) by Jennifer Bay-Williams and Gina Kling; **\$12.95**; QRGI18020C19
H. Teaching Students to Communicate Mathematically by Laney Sammons; **\$31.95**; 118005C19

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English Language Learners

Align student needs with proficiencies when planning instruction for English language learners.



A

B

A. Learning in a New Language: A Schoolwide Approach to Support K–8 Emergent Bilinguals by Lori Helman; **\$29.95**; 120015C19

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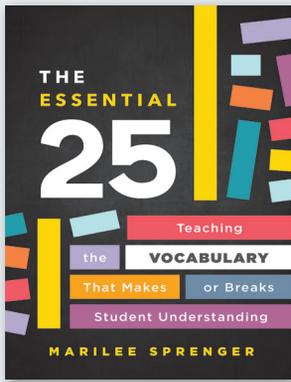
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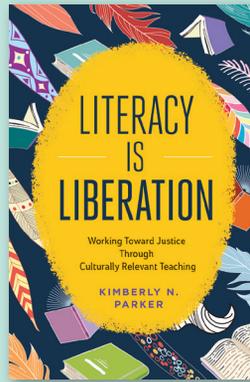
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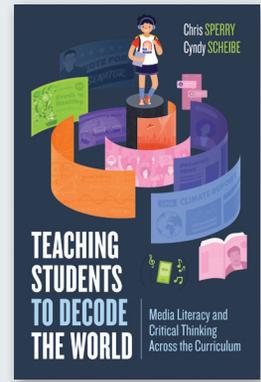




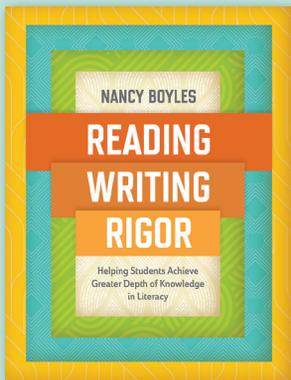
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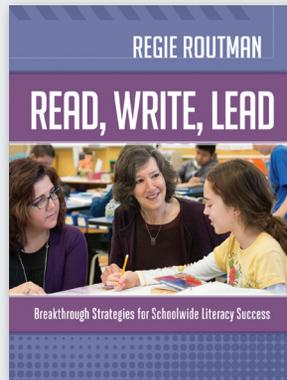
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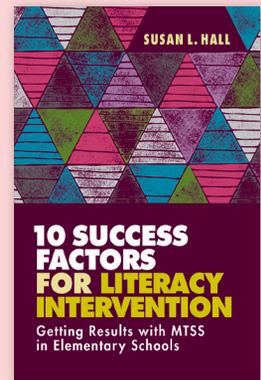
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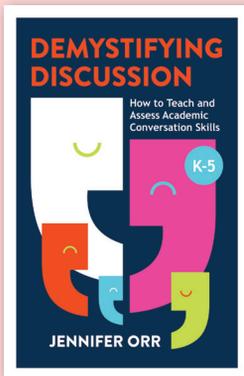
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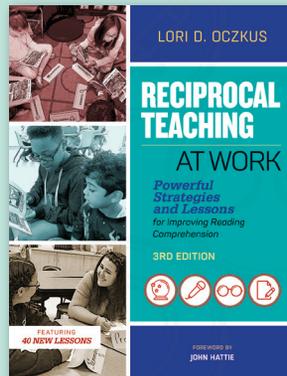
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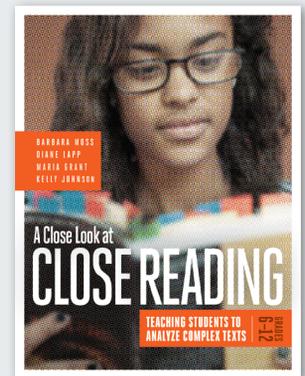
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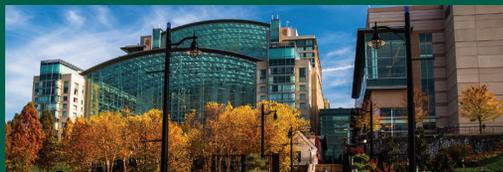
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