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About ASCD

ASCD is your career-long partner in professional development, with a vast array of learning resources designed to energize and invigorate your practice. Designed by educators for educators, our ever-evolving portfolio of books, workshops, conferences, podcasts, and digital tools serve as a launch pad for teachers and leaders to elevate the educational experience.

For more information on programs and membership, go to www.ascd.org.

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Order Form
A Trusted Professional Learning Community Grows Stronger

For 80 years, ASCD has provided a vibrant and trusted community for lifelong professional learning for educators. It has done this through its deep commitments to educator voice, knowledge sharing, diversity, and evidence-based practice. It has also long been at the forefront of the whole child movement in K-12 education—which has grounded its work and resources in an expansive understanding of the real-life developmental needs of students.

All these values are critical at the current juncture in education, as schools seek to recover from and adapt to the disruptions caused by the pandemic. And I’m happy to say that they are well represented in the resources and products showcased in this Sourcebook. From our unparalleled lineup of new books to the influential Educational Leadership magazine, from our renowned conferences and events to our uniquely customizable Professional Learning Services, and the introduction of Witsby (see p. 7), the offerings featured here provide powerful entry points into learning experiences that elevate educator expertise and foster discovery, understanding, and impact.

Embracing Disruption to Create Long-Lasting Success

I think we can all agree that the last three years have brought unprecedented change to education. We’ve all had to become more comfortable with evolving our practices to adapt to the changing realities around us.

Adapting means finding new approaches for solving complex problems.

While the challenges in education are evolving, so too are the tools for finding solutions. Remote learning brought with it a huge expansion of infrastructure and technologies to support engaging learning. This opens up all kinds of opportunities to create meaningful learning experiences for students anytime, anywhere. It also means educators can share best practices and learn from one another as part of a global community of educational innovators.

Adapting means finding new approaches for solving complex problems.

ASCD and ISTE have come together to support this exciting new world of learning and to empower educators at every level by building upon a unified vision. We’ll amplify the work we are both presently doing to support educators and explore new ways to link technology and digital tools with practical, research-based professional development resources and tools to ensure we are supporting educators when, where, and how they need it.

Our commitment to community and collaboration means working hand-in-hand with education leaders to convert the lessons learned from the COVID disruptions into new programs, services, and resources that support the future of learning. As we forge ahead, we have an opportunity to explore more broadly how to add meaning, create connections, and use technology thoughtfully and strategically to bring the joy of learning back into the classroom. Let’s embrace disruption and together reimagine new learning pathways so that students can get the education they need to thrive and be successful in their lives.

We look forward to the journey with you.

Richard Culatta, Chief Executive Officer

Anthony Rebora, Editor in Chief, Educational Leadership Magazine

We’re Here to Help! 1-800-933-ASCD (2723) or 1-703-578-9600
ASCD Professional Learning Services
Ignite the Possibilities

Great learning experiences for students start with great learning experiences for educators. ASCD’s Professional Learning Services leverage respected leaders in education to envision new potential for professional learning in your school.

A dedicated ASCD Educational Specialist will work alongside you and your team to cultivate an effective, forward-thinking professional development roadmap with the momentum to effect real and lasting change.

Set goals and track progress!

Learn more about Witsby at ascd.org/witsby.

Witsby is ASCD’s new next-generation PD and credentialing platform for K–12 teachers and administrators.

Powered by 80 years of ASCD’s research-based expertise, Witsby provides bite-sized learning, playlists, and courses to help educators tackle today’s classroom challenges.

Here’s How Our Consultative Approach Works

1. DESIGN
   Define your goal and success metrics and choose learning modalities to fit your educators’ needs and schedules.

2. DELIVER
   We match you with an ASCD Faculty Member to provide new tools, differentiated learning experiences, and job-embedded coaching.

3. EXTEND
   Discuss what’s working well, goal progress, and opportunities to further enhance professional learning.

Partner with ASCD today and revitalize your professional learning program: www.ascd.org/professional-learning-services

“ASCD is the leader in professional development and the people are great. Ann Cunningham-Morris’s in-person professional day was widely considered one of the best we’ve had in a very, very long time.” —MICHAEL PEREIRA, Vice Principal of Academics, LaSalle Academy

Say Hello to Witsby

Witsby contains proven and practical content from ASCD experts such as Baruti Kafele, Carol Ann Tomlinson, Jay McTighe, Doug Fisher and Nancy Frey, Jill Harrison Berg, and many others. With 80 years of expertise, you’ll learn from the best and stay focused on today’s classroom challenges.

Bite-Sized Learning Teachers Will Use and Love
Educators can access learning 24/7 from any device. With hundreds of videos, modules, playlists, and courses to choose from, it fits teachers’ busy schedules (and fits into their pockets via mobile)! Powerful Customization, Not One-Size-Fits-All
Witsby lets you build customized learning modules and integrates your content seamlessly into the platform to align with your PD goals.

Powerful Analytics and Multi-Layered Reporting Tools
Witsby offers deep insights into professional learning progress with dashboard reporting at the district, building, and individual levels.

PD IN YOUR POCKET!

Trusted Research-Based PD by ASCD
Witsby is ASCD’s new next-generation PD and credentialing platform for K–12 teachers and administrators.
ASCD Virtual Author Workshops
Learn Firsthand from ASCD Thought Leaders

This is your ticket to exclusive access to inspirational leaders in education. Seize the opportunity to interact with ASCD authors in a small-group setting and glean strategic insights and actionable takeaways to advance your goals.

Get the latest from ASCD authors and attend our upcoming workshops!
Sign up today: www.ascd.org/workshops

FEBRUARY 2023 WORKSHOPS

Alexs Pate’s Innocent Classroom: Building Authentic Relationships with Each and Every Child

Building on Black History with Kimberly N. Parker: Expanding Literacy Experiences for Black Children

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March 31, 2023–April 3, 2023 | Denver, Colorado

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One of the best investments I made as an educator was subscribing to EL magazine (member since 2011!). ASCD membership is in my top three recommendations for the new teachers I support.”
—ROSE PILLA Y

Educational Leadership Magazine
Real-World Insights and Solutions for K-12 Educators

ASCD members get empowering resources, including a subscription to Educational Leadership, our flagship publication. Through EL’s compelling and trusted content—written by educators for educators—you’ll get exclusive access to an ongoing conversation and expert insight into best practices, trends, research, policies, challenges, and solutions in education.

ASCD memberships include access to premium EL content on the ASCD.org website, as well to the magazine’s complete archives. Don’t miss out on this unparalleled resource for professional knowledge and inspiration.

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www.ascd.org/memberships

Educational Leadership
Magazine

New Titles
New releases from first-time authors and celebrated luminaries with timely guidance, insights, and expertise to support teachers in today’s ever-shifting educational environment.

Leadership & Management
Real-world strategies that give leaders the confidence and expertise to inspire their teachers and facilitate growth in classrooms, schools, and districts.

Instructional Leadership
With expert analysis and insights, these forward-thinking books provide a solid foundation for strong instructional leadership.

Curriculum Design
Our extensive collection of books offers diverse expertise and perspectives from widely regarded educational innovators and leaders. From newly released titles to time-tested resources, we created this comprehensive list of books to advance your individual and professional learning.

Visit our online bookstore for sample chapters, reference lists, study guides, and additional author content:
www.ascd.org/books

Instructional Coaching
Proven coaching strategies to motivate and inspire teachers to realize their full potential and improve student achievement.

Hot Topics
Stay ahead of the latest changes in education with forward-thinking resources designed to better prepare you for tomorrow’s challenges.

Instructional Strategies
Developing your personal instructional approach is a lifelong process, and these authors lay out evidence-based, real-world tactics to create and implement instructional strategies that reach each individual learner.
for Educators

Developing Digital Detectives: Essential Lessons for Discerning Fact from Fiction in the ‘Fake News’ Era

Jennifer LaGarde, Darren Hudgins

The current information landscape is driven by clicks, pushing content creators toward the same goal: virality. In this environment, where the tactics of ethics and accuracy are sometimes usurped by the need for engagement in the forms of likes, shares, and traditional strategies for determining information credibility are no longer sufficient. From the authors of Fact vs. Fiction, this book offers easy-to-implement lessons to support learners as they become “digital detectives,” looking for clues, questioning motives, uncovering patterns, developing theories, and, ultimately, delivering a verdict.

Introduction to the ISTE Standards: Students

Today’s classrooms are rapidly being transformed into engaging interactive environments. With students at the center, educators are exploring opportunities to build knowledge, empower learners, and grow computational thinkers. In this course, educators will explore the student portion of the ISTE Standards, which is designed to empower student voice and ensure that learning is a student-driven process.

Distance Learning Essentials: Quick Reference Guide

Monica Burns

Distance learning requires educators to organize and distribute information to students who are not physically present in their classrooms. It also requires that students engage in tasks that are independent and collaborative. This annotated guide, Monica Burns walks teachers of grades 4–12 through the five essentials of distance learning in synchronous and asynchronous environments.

Tasks Before Apps: Designing Rigorous Learning in a Tech-Rich Classroom

Monica Burns

Educator and technology consultant Monica Burns shares strategies, tools, and insights that teachers can use regardless of their classroom’s technology implementation—creation, curiosity, and collaboration—stands. This guide offers K–12 teachers detailed advice for (and copious examples of) tech-infused lessons that help students meet learning goals while also developing vital digital citizenship skills.

Digital Badges and Portfolios

David Niguidula

In this book, David Niguidula shows how schools can meet standards and express their individuality through digital badges and portfolios. Building off an essential question—What do schools want their students to know and be able to do?—he then shows how schools can implement a proficiency-based approach to student learning that has been successfully field-tested in districts across the United States.

Dive into UDL: Immersive Practices to Develop Expert Learners, Second Edition

Rumina Grant and Luis Perez

UDL is a framework for designing instruction that meets the needs of every learner. This book is meant to support your professional learning, giving you options and choices in how you build your knowledge. You can wade in, take a shallow swim or dive into UDL as you develop your instructional practice and create a more inclusive learning environment that plans for variability, celebrates diversity and offers flexibility in how students learn and grow. In this process, you’ll learn how to foster high achievement for all students, including those with disabilities or limited English proficiency.

We’re Here to Help! 1-800-933-ASCD (2723) or 1-703-578-9600
Learning First, Technology Second: The Educator’s Guide to Designing Authentic Experiences
Liz Kolb
Learning with technology doesn’t happen because a specific tool revolutionizes education. It happens when proven teaching strategies intersect with technology tools, and yet it’s not uncommon for teachers to use a tool because it’s “fun” or because the developer promises it will help students learn. This book offers teachers new strategies, research, and tools to advance student learning. Featuring 30+ strategic uses of classroom technology and 40+ tool recommendations, this guide provides educators across grade levels and subject areas a foundation for making their lessons more accessible, rigorous, and engaging.
July 2020, 264 pages
ISTE Members $39.00
Nonmembers $39.00
ISBN 978-1-4166-2994-8
Stock # QRG121056

Engage, Enhance, Extend: Start Creating Authentic Lessons With the Triple E Framework (ITE Jump Start Guide)
Liz Kolb
Building on the bestselling Learning First, Technology Second, this book will help teachers move from arbitrary uses of technology in their classrooms to thoughtful ways of adding value to student learning.
July 2020, 264 pages
ISTE Members $39.00
Nonmembers $39.00
iste.org/TripleEPractice

Classroom Technology Tips (Quick Reference Guide)
Monica Burns
The power of classroom technology resides not in any particular application, website, or device, but in how educators employ these tools to advance student learning. Featuring 30+ strategic uses of classroom technology and 40+ tool recommendations, this guide provides educators across grade levels and subject areas a foundation for making their lessons more accessible, rigorous, and engaging.
June 2016, foldout guide, 6 pages
ISTE Members $9.95
Nonmembers $12.95
Stock # QRG120045
ISBN 978-1-4166-2807-8

Principles and Practices for Effective Blended Learning (Quick Reference Guide)
Kristina Doubet, Eric M. Carbaugh
In this guide, Kristina J. Doubet and Eric M. Carbaugh share a purposeful and systematic way to combine traditional face-to-face schooling with online instruction to help learners achieve a variety of outcomes. The guide is designed to help teachers design and implement blended instruction that is cohesive and engaging.
October 2020, foldout guide, 6 pages
ISTE Members $9.95
Nonmembers $12.95
Stock # QRG122035
ISBN 978-1-4166-2094-8

Game On! Reimagine Learning Through Gameplay
Ready to have fun and leverage the power of gameplay to increase learner motivation and engagement, while also shifting classroom culture? This course helps educators understand the instructional value of game-based learning and empowers them to shift their classroom cultures and engage students with fun, interactive learning opportunities. Participants will explore game-based learning and foundational mindsets and frameworks that empower teachers as game curators and designers. After exploring five interactive modules of proficiency-based learning, educators will be equipped with strategies to launch game-based learning in their classrooms right away!
Course length: 5 hours
iste.org/TripleEGuide

Leading Project-Based Learning With Technology
For educators familiar with project-based learning (PBL), looking to integrate technology into this type of instruction, this course provides guidance to answer the driving question “How can I maximize the benefits of PBL by effectively integrating digital tools?” The goal of this course is to increase educators’ capacity to implement Gold Standard PBL with technology so they can engage and empower students through meaningful, academically rigorous learning experiences. This course is perfect for any K-12 teacher, as well as instructional technology coaches, instructional designers, instructional coordinators, curriculum developers, and curriculum specialists.
Course length: 5 hours
iste.org/TripleEGuide

For more information, visit www.ascd.org/annualconference
Understanding Your Instructional Power: Curriculum and Language Decisions to Support Each Student

Tanji Reed Marshall

Experienced educator and equity scholar Tanji Reed Marshall will help teachers understand the critical intersection of language, race, culture, and their own instructional power in the classroom, and give them guidance on how they can use that power to stop pushing kids to “shelve” their identities and instead bring instructional power in the classroom, and give them guidance on how they can use that power to stop pushing kids to “shelve” their identities and instead bring

The Mastery Learning Handbook: A Competency-Based Approach to Student Achievement

Jonathan Bergmann

Mastery learning is an instructional approach that empowers every student to progress with confidence. Using flexible pacing and targeted supports, teachers guide students through a cycle of preparation, demonstration, and formative feedback until there is a mutual agreement between teacher and student that the student is ready to advance. In this book, educator Jonathan Bergmann, a pioneer of the flipped classroom movement, walks you step by step through the mastery learning cycle, explaining what it entails and providing the templates, models, and rubrics you need to start using it in your own classroom.

Tell Your Story: Teaching Students to Become World-Changing Thinkers and Writers

Pam Allyn, Brent Merrill

In Tell Your Story, literary experts Pam Allyn and Ernest Merrill explain how to help students see themselves as writers and storytellers who are developing the skills to communicate in ways that resonate with various audiences. When students make that shift and see themselves as active and valued participants in their own communities, cultures, and literary journeys, they become powerful writers eager to explore and share ideas.

Amplify Student Voices: Equitable Practices to Build Confidence in the Classroom

AnnMarie Baines, Diana Medina, Caitlin Healy

Amplify Student Voices: AnnMarie Baines, Diana Medina, and Caitlin Healy introduces Expression-Driven Teaching to show how centering youth voices and expression in the classroom moves both academic and social and emotional learning goals. The authors provide instruction in various forms of public speaking—storytelling, debate, poetry, presentation, and self-advocacy—as a way to pursue equity in education and counter the oppression that has long silenced the voices of marginalized groups.

AnnMarie Baines, PhD, is the founder and executive director of the Bay Area nonprofit organization, The Practice Space, which elevates underrepresented voices and supports young people and adults in developing authentic, clear, and engaging voices through public speaking. In addition to more than 20 years of experience coaching public speaking, she has held faculty positions at San Francisco State University and UC Berkeley. She is a two-time winner of the Title Nine Pitchfest Nonprofit Edition. Baines received her PhD in learning sciences from the University of Washington, her teaching credential from Boston Teacher Residency, and a master’s degree in education policy from the Harvard Graduate School of Education.

Diana Medina

Diana Medina, a senior staff member at The Practice Space, is a first-generation Mexican American poet, educator, and storyteller. She has worked in the nonprofit sector uplifting communities of color for the last 18 years. Medina is an alumni of the Core Fellowship in Public Affairs and the Education Pioneers Graduate Fellowship. Medina holds a bachelor’s degree in political science from California State University Northridge and a master’s degree in public administration from the University of Southern California.

Caitlin Healy

Caitlin Healy, a senior staff member at The Practice Space, is an educator with more than 15 years of experience advocating for youth pushed to the margins by the school system. As a social studies teacher, she helped coach teachers on project-based and blended learning. Healy has also facilitated peer education workshops for more than 1,000 middle and high school students. She has a master’s degree in education and teaching credential from Mills College and a bachelor’s degree in American studies from UC Santa Cruz.

NEW VOICES

AnnMarie Baines, Diana Medina, Caitlin Healy

Amplify Student Voices: AnnMarie Baines, Diana Medina, and Caitlin Healy introduce Expression-Driven Teaching to show how centering youth voices and expression in the classroom moves both academic and social and emotional learning goals. The authors provide instruction in various forms of public speaking—storytelling, debate, poetry, presentation, and self-advocacy—as a way to pursue equity in education and counter the oppression that has long silenced the voices of marginalized groups.

TANJi REED MARSHALL

Tanji Reed Marshall is a nationally recognized and sought-after expert on educational equity and educational leadership. She has more than two decades of experience in advancing practice on behalf of student, teacher, and school leader development. Marshall has expertise in the areas of curriculum and instruction, collective leadership development, and school culture/school climate. She is a co-founder of the Humanizing Education Collaboratory, an educational equity and advocacy think tank in Washington, D.C. She earned her doctorate in curriculum and equity and advocacy think tank in Washington, D.C. She earned her doctorate in curriculum and leadership at the Education Trust, a nonprofit educational leadership organization to solve complex issues related to educational equity and improve educational leadership.

Tanji Reed Marshall is also the director of P-12 practice of the Education Trust, a national educational equity and advocacy think tank in Washington, D.C. She earned her doctorate in curriculum and instruction from Virginia Polytechnic Institute and State University (Virginia Tech).

The Instructional Coaching Handbook: 200+ Troubleshooting Strategies for Success

A. Keith Young, Angela Bell Zulu, Tamorra Osborne

Instructional coaches have played a pivotal role in helping teachers develop their skills to be more successful in the classroom, yet it can be hard for coaches and leaders to find the best tools to support their teachers when they need them. Drawing on the research about effective coaching and their own decades of experience in the field, educators A. Keith Young, Angela Bell Zulu, and Tamorra Osborne bring together more than 200 strategies for addressing everyday and complex classroom challenges in this easy-to-use guide organize by coaches’ needs.

March 2023, 260 pages

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LEADERSHIP

NEW VOICES

We’re Here to Help! 1-800-933-ASCD (2723) or 1-703-578-9600

LEADERSHIP
We're Here to Help! 1-800-933-ASCD (2723) or 1-703-578-9600

Equity in Data: A Framework for What Counts in Schools
Andrea Swayne, Lupe Lopez, Michael Servoy, Randell Lasater
The authors unpack the problematic nature of approaches to data and offer advice on creating a four-part framework (and a complementary set of nine equitable data principles) to help create a schoolwide equitable data culture that prepares self and team, gather data that matters, engage in asset-based analysis, and take action for sustained equity. The book includes tools and stories from the authors’ work in schools along with interviews with other educators.

January 2023, 180 pages
ASCD Members $26.36
Nonmembers $32.95
Stock # 122023

The Six Priorities: How to Find the Resources Your School Community Needs
Luis Eladio Torres
In this provocative and timely book, award-winning principal Luis Eladio Torres challenges a common assumption: that education is the “first priority” for families, including those who are raising their children in low-income, high-need communities. He shares his tried and true approach to developing a community school and galvanizing the resources most needed to meet the essential five priorities (food, shelter, health, safety, and access to tech).

January 2023, 180 pages
ASCD Members $26.36
Nonmembers $32.95
Stock # 122021

The Effective Facilitator’s Handbook: Leading Teacher Workshops, Committees, Teams, and Study Groups
Cathy A. Toll
Professional development expert Cathy Toll helps readers better prepare for adult workshops, committees, teams, and study groups by offering advice on creating a welcoming environment, setting the tone, understanding group dynamics, improving communication, and more. Filled with tips and tools, this handbook will serve those leading teachers in large-group or small-group professional development or decision-making meetings.

January 2023, 164 pages
ASCD Members $26.36
Nonmembers $32.95
Stock # 122015

The Teacher’s Principal: How School Leaders Can Support and Motivate Their Teachers
Jen Schwanke
Principals of all grade levels can use this roadmap both to support teachers who are doing great work and to help those who are faltering get back on track. Schwanke illuminates teachers’ three key motivators: purpose, which reflects teachers’ values and reasons for teaching; priorities, which reveal their commitment to student learning and patterns; the routines that propel their daily decisions. Filled with real-life examples and hard-earned lessons, this book provides strategies for supporting teachers in ways that benefit everyone in the school community.

July 2022, 110 pages
ASCD Members $24.76
Nonmembers $30.95
Stock # 122013

New Voices

Trauma-Sensitive School Leadership: Building a Learning Environment to Support Healing and Success
Bill Ziegler, Dave Ramage, Andrea Parson, Justin Foster
Many educators have heard about the need to implement “trauma-sensitive” practices in order to help students heal and succeed, but what does this look like on a day-to-day basis? Accepting students for who they are and responding compassionately to their needs leads to greater success in academics and life. With 50 recommended strategies and real-life examples of trauma-informed healing practices, Trauma-Sensitive School Leadership can help you transform your school to better serve your students.

Dave Ramage, PhD, has been a public school educator for more than 30 years, serving as a middle school music teacher, instructional coach, staff developer, assistant principal, and principal. He is currently the director of integration for learning and instruction at Pottsgrove School District in Pennsylvania.

Andrea Parson is a school counselor at Cumberland County Elementary School in Burkesville, Kentucky. She has served at the elementary level since 2005 as a classroom teacher, library media specialist, and school counselor. She is a Youth Mental Health First Aid national trainer and a regular presenter across the region.

Justin Foster is a school counselor who specializes in the whole child and interventions for students and teachers. He continues to serve, as he has for more than 20 years, as a community mental health therapist working with children and families who have experienced trauma.

ascd.org/resources
What If I’m Wrong? and Other Key Questions for Decisive School Leadership
Simon Sallberg
What If I’m Wrong? and Other Key Questions for Decisive School Leadership guides you past the pitfalls of split-second instinct, groupthink, prejudice, and the rush to judgment. Leadership coach and former principal Simon Sallberg transforms true stories from his own experience and the latest research in cognitive science into a five-question framework for school leaders to use when facing a decision.
July 2020, 184 pages
ASCD Members $12.96 | November members $17.95

For the Principal Reboot: 8 Ways to Revitalize Your School Leadership
Jim Schaeferke
Today’s school principals face unprecedented challenges that can overwhelm even the most dedicated among them. What can they do when their initial enthusiasm for the job begins to deflate and the demands of the job seem to outnumber the rewards? The Principal Reboot offers specific advice on how to reignite passion in addressing the many aspects of principaship.
February 2020, 172 pages
ASCD Members $23.96 | November members $29.95

Stop Leading, Start Building! Turn Your School into a Success Story with People and Resources You Already Have
Robyn R. Jackson
Robyn R. Jackson helps thousands of educators end the school improvement waiting time and energize on focused leadership approaches that succeeded only with the right staff, students, parents, budget, and boss. In this book, you’ll learn to use Jackson’s breakthrough Buildership Model to escape the “school improvement hamster wheel” and finally create the school your students and teachers deserve.
ASCD member book, January 2021, 356 pages
ASCD Members $15.56

Cohort School Leadership: Forging Clarity from Complexity
Michael Fullan, Elye Kirmten
Cohort School leadership will show you how to combine the components of Fullan’s Coherence Framework with Kirmten’s 7 Forces of High-Potential for Effective leaders to drive coherence—the shared depth of understanding about the nature of the work and how it impacts the results desired for student achievement—to change the culture in schools from reactive to proactive.
ASCD Member book, July 2020, 128 pages
ASCD Members $12.56 | November members $16.95

The Power of Voice in Schools: Listening, Learning, and Leading Together
Bass Qaqifla, Kristine Fry, Lisa Lande, Meghan Evertt
This book reflects the dream of a true partnership in listening, learning, and leading together. When the potential of voice is fully realized, schools will look and feel different. Cooperation will replace competition and conflict, collaboration will replace isolation, and confidence will replace insecurity. Most importantly, the entire school community will wear in partnership with one another for the well-being of students and teachers.
April 2020, 224 pages
ASCD Members $15.56 | November $19.95

Key Questions for Decisive School Leadership
Pet Hall, Deborah Childs-Brown, Karen Cunningham Morris, Phyllis Pejzado, Alice A. Stetson
Principals navigate the dynamic complexities and subtleties of their schools every day. They fulfill a role that includes counseling, budgeting, inspiring, teaching, learning, disciplining, advocating, celebrating, counseling, and a million other critical functions. That’s why ASCD developed the Principal Leadership Development Framework (PLDF), which establishes a clear definition of leadership and includes targets that support the ongoing growth and development of leaders.
December 2015, 205 pages
ASCD Members $21.96 | November members $27.95

Creating a Culture Where Everyone Grows
Thomas R. Hoerr
Empathy is an essential leadership and SEL skill that can influence outcomes and effect real change. Hoerr can influence outcomes and effect real change.

What’s Your Leadership Story?
Gretchen Oltman, Vicki Bautista
What can they do when their initial enthusiasm for the job begins to deflate and the demands of the job seem to outnumber the rewards? The Principal Reboot offers specific advice on how to reignite passion in addressing the many aspects of principaship.
February 2020, 172 pages
ASCD Members $23.96 | November members $29.95
Baruti K. Kafele

Principal Kafele has led the turnaround of four urban New Jersey schools, including Newark Tech, which transformed from a low-performing school in need of improvement into one of national recognition and named one of America’s best high schools by U.S. News and World Report.

A school–leadership expert and award–winning four–time principal, Kafele is the recipient of more than 150 educational, professional, and community awards, including the Milken National Educator Award and the National Alliance of Black School Educators Hall of Fame Award.

School Leader’s Guide to Tackling Attendance Challenges

Jessica Sprick, Randy Sprick

“ar students to be successful in school, they first have to be in school.” With this simple statement, Jessica Sprick and Randy Sprick launch a compelling case for prioritizing student attendance. This comprehensive guide provides school- and district-level administrators and teams with the background information, strategies, and tools needed to implement a multitiered approach to improving attendance and preventing chronic absence. May 2019, 17 pages

ASCD Members: $18.31

Nonmembers: $22.41

Stock # 119007


Reflective Practice: Capacity-Building for Schoolwide Success

Pete Hall, Alisa Sirval

In Creating a Culture of Reflective Practice—a companion volume to their teacher–oriented book Teach, Reflect, Learn—authors Pete Hall and Alisa Sirval draw on lessons learned from educators across grade levels, content areas, and district demographics to present a definitive guide to developing a culture of reflective practice in your school. July 2017, 392 pages

ASCD Members: $27.96

Nonmembers: $34.95

ISBN 978-1-4166-2681-7

Schoolwide Success: What does it take to be a good school principal? In this second edition of Qualities of Effective Principals, James H. Stronge and Xianxuan Xu delineate these factors and show principals how to successfully balance the needs and priorities of their schools while continuously developing and refining their leadership skills.

March 2021, 330 pages

ASCD Members: $29.56

Nonmembers: $36.95

ISBN 978-1-4166-2995-6

Creating a Culture of Reflective Practice: Capacity-Building for Schoolwide Success

Pete Hall, Alisa Sirval

In Creating a Culture of Reflective Practice—a companion volume to their teacher–oriented book Teach, Reflect, Learn—authors Pete Hall and Alisa Sirval draw on lessons learned from educators across grade levels, content areas, and district demographics to present a definitive guide to developing a culture of reflective practice in your school. July 2017, 392 pages

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Best Seller!
Your Students, My Students, Our Students: Rethinking Equitable and Inclusive Classrooms
Lee Anne Lang, Beverly Troy, Douglas Fisher, Julie Kroener
To realize authentic equal and equitable inclusion, we must relentlessly and collectively pursue change. This book, written for all educators, addresses the challenges, maps out the solutions, and provides tools and inspiration for the work ahead. Real-life examples of empowerment and success illustrate what’s possible when educators come to the belief that all students deserve learning experiences that will carry them to be fully engaged and understanding lives.
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Decoding Autism and Leading the Way to Successful Inclusion
Barbara Boreom
Most students on the autism spectrum are taught in general education settings today than ever before, bringing an array of notable strengths and skills that add intriguing new dimensions to educational programs. Because reaching and teaching students on the autism spectrum in an inclusive environment is an essential component of teachers’ practice, school and district administrators must be prepared to provide knowledgeable, mindful leadership.
July 2020, 200 pages
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Stock # 125000 | ISBN 978-1-4166-2919-1

Beyond Co-Teaching Basics: A Data-Driven, No-Fail Model for Continuous Improvement
Wendy W. Murawski, Wendy W. Murausk
Co-teaching is a powerful way for Continuous Improvement Model of Excellence, Collaborative Teaching
The authors introduce the know when you're doing it right?
Co-teaching has been increasingly adopted to support students in the general education classroom. After 20 years of field testing, we know what works—and what doesn’t. In this practical guide, co-teaching and inclusion experts Toby J. Karten and Wendy W. Murausk detail the best practices for successful co-teaching and ways to troubleshoot common pitfalls.
June 2021, 314 pages
ASCD Members $29.95 | Nonmembers $36.95
Stock # 125003 | ISBN 978-1-4166-2918-4

New!
Trauma-Informed Teaching and IEPs: Strategies for Building Student Resilience
Melissa Sadin
Trauma expert Melissa Sadin explores the overlooked intersection of trauma and special needs, helping general and special education teachers understand the effects of childhood trauma on the brain, learning, and behavior; weave a framework for care into trauma-informed instruction, conduct trauma-informed functional behavior assessments; and write and implement trauma-informed IEPs and modifications.
August 2022, 125 pages
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Steve Venosta, Michelle Venosta
What if you had a collaborative process of looking at student data that could pinpoint student gaps in learning and suggest effective strategies to close those gaps? Achievement Teams focus on the most significant variable in student achievement: teaching.
ASCD Member Book, May 2022, 150 pages
ASCD Members $20.36 | Nonmembers $25.96

New!
Building Educator Capacity Through Microcredentials
Eric M. Carbaugh, Laura McCellough, Meghan Raftery, Edeline Lemborg
Veteran educators and microcredentialing experts demystify microcredentialing and explain how leaders can implement and sustain a robust program in their school or district to meet the professional learning needs of their staff and, by extension, improve the learning outcomes of their students.
August 2022, 112 pages
ASCD Members $25.36 | Nonmembers $31.95
Stock # 125002 | ISBN 978-1-4166-3133-0

New!
Principal Labs: Strengthening Instructional Leadership Through Shared Learning
Megan Kortland, Carly Stover, Samantha Keesling
Explore a flexible structure for collaborative professional learning in which K-12 principals learn with and from each other to become better instructional leaders. Each chapter walks through the foundational components of a successful principal lab—relationship building, anchoring experiences, observations, and feedback—and then discusses how to lay the groundwork, figure out logistics, and plan and structure labs.
August 2022, 148 pages
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Instructional Coaching

Jim Knight

Jim Knight has spent more than two decades studying professional learning, effective teaching, and instructional coaching. His bestselling book, The Definitive Guide to Instructional Coaching, is based on decades of research and collaboration with thousands of educators. His unique coaching approach empowers teachers to improve instruction for students every day in every classroom.

The Definitive Guide to Instructional Coaching: Seven Factors for Success

Jim Knight

For more than 20 years, perfecting educator coaching systems has been the paramount objective of best-selling author and coaching guru Jim Knight and his team of researchers at the Instructional Coaching Group. In The Definitive Guide to Instructional Coaching, Knight offers a blueprint for establishing, administering, and assessing an instructional coaching program laser-focused on every educator’s ultimate goal: the academic success of students.

ASCD Member Book, November 2021, 224 pages

ASCD Members $23.16

Nonmembers $28.95

Stock # 122086

ISBN 978-1-4166-3066-1

Evaluating Instructional Coaching: People, Programs, and Partnership

Sharon Thomas, Jim Knight, Michelle Harris, Anne Hoffman

A clear and comprehensive guide to evaluating and supporting instructional coaches and coaching programs, including how to recruit, hire, and retain effective coaches. With sound practices in place to evaluate coaching programs, instructional coaches will become better partners, teachers will become better mentors, and students will become better learners.

October 2021, 259 pages

ASCD Members $24.75

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Stock # 122059

ISBN 978-1-4166-2923-8

The Instructional Playbook: The Missing Link for Translating Research into Practice

Jim Knight, Ann Hoffman, Michelle Harris, Sharon Thomas

Coaches have enormous potential to help teachers learn and implement new teaching practices. But coaches will be effective only if they deeply understand the strategies they describe and their explanations are clear. This book addresses both issues head-on and offers a simple and clear explanation of how to create a playbook uniquely designed to meet teachers’ instructional needs.

October 2020, 252 pages

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ISBN 978-1-4166-2368-7

Leadership for Learning: How to Bring Out the Best in Every Teacher, 2nd Edition

Carl Glickman, Rebecca West Burns

In this revised edition, Carl Glickman and coauthor Rebecca West Burns synthesize their decades of experience in teacher education and supervision into a comprehensive guide to supporting teacher growth and student learning. Embedded in every page are the essential knowledge, skills, approaches, and methods that leaders need to drive instructional improvement.

July 2020, 144 pages

ASCD Members $23.16

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Stock # 123007

ISBN 978-1-4166-2923-8

Instructional Coaching in Action: An Integrated Approach That Transforms Thinking, Practice, and Schools

Ellen B. Eisenberg, Bruce F. Eisenberg, Elliot A. Madrich, Ivan Charme

Unlike “fix-it” strategies that targeted coaches are likely to resist, educator-centered instructional coaching offers respectful coaching for professionals within their schoolwide community. Evidence-based results across all content areas, authentic practices for data collection and analysis, along with noteworthily deep understanding of the strategies they describe and their explanations are clear. This book addresses both issues head-on and offers a simple and clear explanation of how to create a playbook uniquely designed to meet teachers’ instructional needs.

April 2020, 102 pages

ASCD Members $23.96

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Stock # 122048

ISBN 978-1-4166-2368-7

Unstack: How Curiosity, Peer Coaching, and Team Coaching Can Change Your School

Bryan Goodwin, Tonia Gibson, Kristin Rolfe, Elena Rouleau, Dale Lewis

Unlike “fix-it” strategies that targeted coaches are likely to resist, educator-centered instructional coaching offers respectful coaching for professionals within their schoolwide community. Evidence-based results across all content areas, authentic practices for data collection and analysis, along with noteworthily deep understanding of the strategies they describe and their explanations are clear. This book addresses both issues head-on and offers a simple and clear explanation of how to create a playbook uniquely designed to meet teachers’ instructional needs.

October 2020, 252 pages

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ISBN 978-1-4166-2368-7

Compassionate Coaching: How to Help Educators Navigate Barriers to Professional Growth

Kathy Perret, Kenny McKee

In Compassionate Coaching, Kathy Perret and Kenny McKee identify the six worst challenging coaches face—lack of confidence, failure, overload, disruption, isolation, and school culture challenges—and the six corresponding ways that coaches can help teachers surmount them.

May 2021, 129 pages

ASCD Members $23.16

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Educational Coaching: A Partnership for Problem Solving

Cathy A. Till

Educational coaches—whether math, literacy, instructional, or curriculum coaches—vary in the content of the work they do and in their grade range of the teachers with whom they work. But “good coaching is good coaching,” as coaching expert Cathy A. Till observes. All coaches seek to help solve problems and increase teacher success, and they all depend on effective collaboration to do so.

February 2018, 112 pages

ASCD Members $20.16

Nonmembers $25.95

Stock # 121007


The Coach Approach to School Leadership: Leading Teachers to Higher Levels of Effectiveness

Jessica Johnson, Shira Leibowitz, Kathy Perret

In The Coach Approach to School Leadership, Jessica Johnson, Shira Leibowitz, and Kathy Perret address a dilemma faced by many principals: how to function as learning leaders while fulfilling their evaluative and management duties. The authors incorporate instructional coaching techniques as an integral part of school improvement.
Integrating SEL into Everyday Instruction (Quick Reference Guide)

Nancy Frey, Douglas Fisher, Dominique Smith

The most effective way to foster social and emotional skill development is to make it a deliberate part of classroom instruction. In this quick reference guide for K-12 teachers, Nancy Frey, Dominique Smith, and Douglas Fisher offer a solution: a comprehensive, five-part model of SEL that’s easy to integrate into everyday content instruction, no matter what subject or grade level you teach.

New!

Building SEL Skills into Your Lesson Plans (Quick Reference Guide)

Jeffrey Benson

This QRG is a companion to Benson’s book Improve Every Lesson Plan with SEL. Benson discusses how social and emotional skills fit into lesson plans, including how they help students understand lesson goals, access prior learning, and practice, explore, and experiment. He also addresses how SEL skills can be used in direct instruction, formal assessment, and as lessons close.

Best Seller!

Supporting Emotional Regulation in the Classroom (Quick Reference Guide)

Jodi Place

One of the hidden keys to students’ success is emotional regulation, or their ability to effectively identify and respond to their emotions in a calm, balanced way. Supporting Emotional Regulation in the Classroom provides tips and strategies to identify the signs and symptoms of dysregulation, where teacher-student communication can break down, and how teachers set the stage for calm and supportive classroom cultures.

April 2021, foldout guide, 6 pages

ASCD Members: $12.95

Nonmembers: $13.95

Stock # QRG12106

ISBN 978-1-4166-2674-6

Integrating SEL into Everyday Instruction (Quick Reference Guide) by Nancy Frey, Douglas Fisher, Dominique Smith

Supporting Emotional Regulation in the Classroom (Quick Reference Guide) by Jodi Place

Taking Social-Emotional Learning Schoolwide: The Formative Five Success Skills for Students and Staff

Thomas R. Hoerr

Growing numbers of people recognize that social-emotional learning is central to a well-rounded education and to success in life outside and beyond the school building. In this highly practical and conversationally readable book, Thomas R. Hoerr shows teachers, administrators, and other school staff how to integrate the Formative Five success skills—empathy, integrity, self-control, embracing diversity, and grit.

ASCD Member Book, December 2019, 316 pages

ASCD Members: $25.56

Nonmembers: $31.95

Stock #: 121027

ISBN 978-1-4166-2837-6

Teaching with Empathy: How to Transform Your Practice by Understanding Your Learners

Lisa Westman

In Teaching with Empathy, Lisa Westman explores three types of empathy—affective, cognitive, and behavioral—and clarifies how they intertwine with curriculum, learning environment, equity practices, instruction, and assessment, and grading and reporting. Through her own experiences as an instructional coach, Westman shares tips and tools, real-world classroom examples, and powerful stories as she guides you to a better understanding of yourself and others.

August 2023, 120 pages

ASCD Members: $19.96

Nonmembers: $24.99

Stock #: 121057

ISBN 978-1-4166-2848-7

ASCAD Member Book, December 2018, 107 pages

ASCAD Members: $25.66

Nonmembers: $31.95

Stock # QRG119030

ISBN 978-1-4166-2732-6

Best Seller!

Fostering Resilient Learners: Strategies for Creating a Trauma-Sensitive Classroom

Brigitte Van Marter Souers, Pete Hall

In this galvanizing book for all educators, Kristin Souers and Pete Hall explores an urgent and growing issue—childhood trauma—and its profound impact on learning and teaching. Grounded in research and the authors’ experience working with trauma-affected students and their teachers, Fostering Resilient Learners will help you cultivate a trauma-sensitive learning environment for students across all content areas, grade levels, and educational settings.

ASCD Member Book, January 2016, 215 pages

ASCD Members: $25.56

Nonmembers: $31.95

Stock #: 116014


Fostering Resilient Learners: Strategies for Creating a Trauma-Sensitive Classroom by Brigitte Van Marter Souers, Pete Hall

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Addressing Burnout

New!

Educator Bandwidth: How to Reclaim Your Energy, Passion, and Time
Jane A. G. Kise, Ann Holm
In this timely book, educators at all levels will learn how to reduce stress, avoid burnout, and regain the time that gets lost to interruptions, temptations, competing demands, and task-switching. It starts with a survey so that readers can assess the six factors that contribute to their bandwidth: balancing priorities, filtering possibilities, focusing through mental habits, fueling our brains, staying connected with others, and making time and schedules work well. For each factor, readers will find examples and advice for improving their bandwidth to help them feel more engaged, centered, and effective in their work in classrooms and schools.

ASCD Member Book, July 2022, 175 pages
ASCD Members $23.96 | Nonmembers $29.95

Overcoming Educator Burnout: Quick Reference Guide
Chase Mielke
While many factors make teaching challenging, the COVID-19 pandemic has led to an upswing in teacher burnout and heightened issues related to teacher retention. Teachers need meaningful advice that fits into their unpredictable schedules to help them get through the toughest moments and thrive. Leaders looking for quick wins will want to buy this QRG for all of their teachers.

June 2022, foldout guide, 9 pages
ASCD Members $13.78 | Nonmembers $13.95

Well-Being in Schools: Three Forces That Will Uplift Your Students in a Volatile World
Andy Hargreaves, Dennis Shirley
Wellbeing, thoughtful, and provocative, Well-Being in Schools: Three Forces That Will Uplift Your Students in a Volatile World offers hope in a time of unprecedented challenges. Looking within and beyond the classroom, it charts a path toward a lofty but achievable goal: improved well-being not only for students but also for society as a whole.

ASCD Member Book, December 2021, 188 pages
ASCD Members $24.76 | Nonmembers $30.95
Understanding by Design

Jay McTighe

Jay McTighe’s varied education career has given him a range of expertise. He served as director of the Maryland Assessment Consortium, a collaboration of school districts working to develop and share formative performance assessments, and helped lead standards-based reforms at the Maryland Department of Education. Prior to that, he helped lead Maryland’s standards-based reforms, including the development of performance-based statewide assessments.

Well known for his work with thinking skills, McTighe has coordinated statewide efforts to develop instructional strategies, curriculum models, and assessment procedures for improving the quality of student thinking. He has extensive experience as a classroom teacher, resource specialist, program coordinator, and in professional development, as a regular speaker at national, state, and district conferences and workshops.

McTighe is an accomplished author, having coauthored more than a dozen books, including the award-winning and bestselling Understanding by Design® series with Grant Wiggins. He has written more than 50 articles and book chapters and has been published in leading journals, including Educational Leadership (ASCD) and Education Week.

The Understanding by Design Guide to Creating High-Quality Units

Grant Wiggins, Jay McTighe

This book offers instructional modules on the basic concepts and elements of understanding by Design® (UbD®) and includes guided exercises and examples of unit designs. February 2013, 18 pages

ASCD Members: $21.96 | Nonmembers: $29.95
Stock # 103055 | ISBN 978-1-4166-0035-0

Best Seller!

Understanding by Design, Expanded 2nd Edition

Grant Wiggins, Jay McTighe

What is understanding and how does it differ from knowledge? How can we determine the big ideas worth understanding? How can we create a rigorous and engaging curriculum that focuses on understanding and leads to improved student performance in today’s high-stakes, standards-based environment? Authors Grant Wiggins and Jay McTighe answer these and many other questions in this second edition of Understanding by Design. February 2005, 370 pages

ASCD Members: $35.16 | Nonmembers: $45.95
Stock # 103055 | ISBN 978-1-4166-0035-0

The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units

Grant Wiggins, Jay McTighe

The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units offers instructional modules on how to refine units created using Understanding by Design® and how to effectively review the units using self-assessment and peer review, along with observation and supervision. The guide is intended for use by individuals or groups in K–12 education who want to further develop their skills in UbD®.

February 2012, 134 pages

ASCD Members: $23.96 | Nonmembers: $29.95
Stock # 112026 | ISBN 978-1-4166-1469-8

Essential Questions: Opening Doors to Student Understanding

Jay McTighe, Grant Wiggins

Whether you are an Understanding by Design® devotee or one searching for ways to address standards in an engaging way, Jay McTighe and Grant Wiggins provide practical guidance on how to design, initiate, and embed inquiry-based teaching and learning in your classroom.

ASCD Member Book, March 2013, 120 pages

ASCD Members: $23.30 | Nonmembers: $27.95
Stock # 109004 | ISBN 978-1-4166-1505-7

The Fundamentals of Understanding by Design (Quick Reference Guide)

Jay McTighe

Millions of teachers worldwide use the Understanding by Design® (UbD®) framework to create units of instruction that develop and deepen student learning. This quick reference guide from UbD cocreator Jay McTighe covers UbD’s key tenets, three-stage “backward design” process, and the framework’s design templates.

July 2020, foldout guide, 8 pages

ASCD Members: $12.95
Stock # QRG117084 | ISBN 978-1-4166-2741-8

Designing and Using Essential Questions (Quick Reference Guide)

Jay McTighe

Essential questions (EQs) are an important part of effective curriculum design and are used to encourage higher-order thinking, engage learners in deepening their understanding of big ideas, and enable students to transfer concepts learned to new situations. With this guide as a starting point, you will learn how EQs create a culture of inquiry that will benefit all students.

April 2018, foldout guide, 9 pages

ASCD Members: $9.95
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### CURRICULUM DESIGN

#### Using Understanding by Design in the Culturally and Linguistically Diverse Classroom
Amy J. Heineke, Jay McTighe
Authors Amy Heineke and Jay McTighe amplify the impact of language in the context of the widely used Understanding by Design® framework for curriculum design, which emphasizes teaching for understanding, not rote memorization. Student profiles, real-life classroom scenarios, and sample units and lessons provide compelling examples of how teachers in all grade levels and content areas use the USBD framework in their culturally and linguistically diverse classrooms.

- **June 2018, 285 pages**
- **ASCD Members:** $14.36
- **Nonmembers:** $15.95

#### Designing Authentic Performance Tasks and Projects: Tools for Meaningful Learning and Assessment
Jay McTighe, Kristina Doublé, Dr. M. Carbaugh
Approved at the growing number of educators who are looking to move beyond covering the curriculum, Designing Authentic Performance Tasks and Projects provides a comprehensive guide to ensuring students’ deeper learning and enabling them to transfer their knowledge, skills, and understandings to the world beyond the classroom. Authors Jay McTighe, Kristina J. Doublé, and Dr. M. Carbaugh provide viable examples and resources across all grade levels and subject areas.

- **January 2020, 254 pages**
- **ASCD Members:** $12.36
- **Nonmembers:** $13.95

### LESSON PLANNING

#### Lesson Planning

**Best Seller!**

The Understanding by Design Professional Development Workbook
Jay McTighe, Grant Wiggins
Understanding by Design Professional Development Workbook extends the ideas presented in Understanding by Design® by focusing on professional development and the practical matters of curriculum design. The Workbook is a guide for workshops and undergraduate and graduate-level courses, as well as further independent exploration. It provides a valuable resource to educators in developing curricular and assessments with a focus on developing and deepening students’ understanding of important ideas.

- **February 2004, 215 pages**
- **ASCD Members:** $13.95
- **Nonmembers:** $15.55

#### Improving Student Learning for One Teacher at a Time, 2nd Edition
Jane E. Pollock, Laura J. Tilsin
In this second edition of Improving Student Learning One Teacher at a Time, Jane E. Pollock and Laura J. Tilsin compile updated research and real-world stories to demonstrate how it takes only one teacher to make a difference in student performance. Their approach expands the classic three-part curriculum-instruction-assessment framework by adding one key ingredient: feedback.

- **November 2021, 144 pages**
- **ASCD Members:** $12.96
- **Nonmembers:** $16.46

#### High-Quality Lesson Planning (Quick Reference Guide)
Jane E. Pollock
High-Quality Lesson Planning shows teachers of all subject areas and grade levels how to help students use nine high-yield learning strategies to retain knowledge and skills, promote meaningful discussions, and facilitate critical and creative thinking for improved classroom results.

- **September 2009, 6-page fast-fold guide**
- **ASCD Members:** $13.95
- **Nonmembers:** $16.45

### Making Curriculum Matter: How to Build SEL, Equity, and Other Priorities Into Daily Instruction
Angela Di Michele Laller
At the heart of education are two fundamental questions: What should we teach? And how should we teach it? Educators striving to design and deliver the best possible learning experiences can feel overwhelmed by the possibilities. To help them make these critical decisions, the author identifies five key priorities of teaching: practices, deep thinking, social and emotional learning, civic engagement and discourse, and equity.

- **May 2021, 92 pages**
- **ASCD Members:** $29.95
- **Nonmembers:** $36.95

#### Ensuring High-Quality Curriculum: How to Design, Revise, or Adopt Curriculum Aligned to Student Success
Angela Di Michele Laller
We know that curriculum is the core of the classroom experience, but what makes a quality curriculum? How can educators be sure that what they teach is strongly aligned to the specific standards that their district or school has adopted? You’ll find the answers to these and many other questions in this definitive, step-by-step guide to curriculum design and evaluation.

- **September 2018, 203 pages**
- **ASCD Members:** $13.95
- **Nonmembers:** $17.45
**Project-Based Learning**

**Best Seller!**

*Project Based Teaching: How to Create Rigorous and Engaging Learning Experiences*

Suzie Boss, John Larmer

Project Based Teaching encourages active questioning, curiosity, and peer learning, creating learning environments in which every student has a voice and a mastery of content but are also comfortable responding to student questions by saying, “I don’t know. Let’s find out together.” In this book, Suzie Boss and John Larmer build on the framework for Gold Standard PBL originally presented in *Setting the Standard for Project Based Learning.*

Joint publication of ASCD and the Buck Institute for Education, August 2018, 205 pages

**Getting Started with Project Based Learning (Quick Reference Guide)**

John Larmer

In project-based learning (PBL), students work on an extended project that engages them in solving a real-world problem or answering a complex question. PBL unleashes a contagious, creative energy among students and teachers. Includes types of projects, sample entry events for projects, exemplars of what PBL is and what it is not, and tips for engaging students and classroom management.

April 2019, 240 pages

**Learning in the Making: How to Plan, Execute, and Assess Powerful Makerspace Lessons**

Jackie Gerstein

In learning the Making, Jackie Gerstein helps you plan, execute, facilitate, and reflect on maker experiences so both you and your students understand how the knowledge, skills, and attitudes of maker education transfer to real-world settings. She also shows how to seamlessly integrate these activities into your curriculum with intention and a clearly defined purpose.

July 2018, 150 pages

**Level Up Your Classroom: The Quest to Gamify Your Lessons and Engage Your Students**

Jonathan Cassie

In this lively and practical book, seasoned educator Jonathan Cassie shines a spotlight on gamification, an instructional approach that’s revolutionizing K–12 education. Gamification is well known for its ability to inspire persistence. The best ones feature meaningful choices that have lasting consequences, reward experimentation, provide a like-minded community of players, gently punish failure, and encourage risk-taking behavior.

May 2018, 90 pages

**Learning That Sticks: A Brain-Based Model for K–12 Instructional Design and Delivery**

Bryan Goodwin, Tonia Gibson

Bryan Goodwin and his coauthors unpack the cognitive science underlying research-supported learning strategies so you can sequence them into experiences that challenge, inspire, and engage your students. As a result, your learners will be more interdependently understanding not just what to do but also when and why to do it.

Joint publication of ASCD and McRel International, May 2020, 155 pages

**Brain & Learning**

*The Power of Place: Authentic Learning through Place-Based Education*

Tom Vander Ark, Emily Ludvig, Nate McElmurray

The Power of Place offers a comprehensive and compelling case for making communities the focus of learning for students of all ages and backgrounds. The authors describe how schools in diverse contexts—urban and rural, public and private—have adopted place-based programs as a way to better engage students and attain three important goals: education, student agency, equality, and community.

March 2022, 150 pages

**Getting Started with Place-Based Education**

Joint publication of ASCD and the Buck Institute for Education, August 2018, 205 pages

**Powerful Makerspace Lessons: How to Plan, Execute, and Assess Learning in the Making**

Gerstein helps you plan, execute, and assess PBL and Makerspace lessons so you can turn them into experiences that challenge, inspire, and engage your students. As a result, your learners will be more interdependently understanding not just what to do but also when and why to do it.

April 2015, 240 pages

**September 2017, foldout guide, 6 pages**

**Using Brain Science to Make Learning Stick**

Bryan Goodwin, Tonia Gibson

Using Brain Science to Make Learning Stick provides classroom activities grounded in scientific research to help K–12 teachers plan learning experiences that move how students turn new information into memory.

Joint publication of ASCD and McRel International, April 2020, listed guide, 8 pages

**The Power of the Adolescent Brain: Strategies for Teaching Middle and High School Students**

Thomas Armstrong

In this thought-provoking book, Thomas Armstrong looks at how the power and promise of the teenagers’ brain—from an empathetic, strength-based perspective—and describes what middle and high school educators can do to make the most of their students’ potential. See the amazing differences in school and beyond—what you use the insights from this book to help students tap into the power of their changing brains.

ASCD Member Book, June 2016, 202 pages
Developing Growth Mindsets: Principles and Practices for Maximizing Students’ Potential
Donna Wilson, Marcus Conyers
Donna Wilson and Marcus Conyers share strategies and techniques for developing growth mindsets based on their BrainWise™ program. The program bridges the science of learning to the practice of teaching and elaborates on seven principles for developing and sustaining growth mindsets. By maintaining a growth mindset about your students’ learning potential and applying learning strategies and techniques like those shared in this book, you can guide your students to continually develop a growth mindset—and experience a positive, upward learning spiral of success.

ASCD Member Book, April 2020, 176 pages

$23.36

Stock # 120032

Engage the Brain: How to Design for Learning That Taps into the Power of Emotion
Allison Poesy
Research on the brain has shown that emotion plays a key role in learning, but how can educators apply that research in their day-to-day interactions with students? What are some teaching strategies that take advantage of what we know about the brain? Engage the Brain features easy-to-understand explanations of the brain’s emotion networks and how they affect learning, paired with specific suggestions for classroom strategies that can make a real difference in how and what students learn.

ASCD Member Book, October 2018, 180 pages

$23.36

Stock # 119065

Unpacking Fractions: Classroom-Tested Strategies to Build Students’ Mathematical Understanding
Monica Neagoy
Monica Neagoy, drawing on decades of research, studies, evidence from teacher practice, and 25 years of experience working with teachers, students, and parents, addresses seven big ideas in the teaching and learning of fractions in grades K-5. Each idea is supported by a vignette from a real classroom and seven truths—providing problems for teachers to explore.

ASCD Member Book, June 2018, 176 pages

$23.36

Stock # 118039

The School Leader’s Guide to Building and Sustaining Math Success
Marian Small, Douglas Duff
How can K–12 school leaders recognize and ensure that their school or district is supporting good math instruction? Marian Small and Doug Duff provide the answers to that and other questions in The School Leader’s Guide to Building and Sustaining Math Success. Drawing on their vast experience working with administrators, Small and Duff provide practical advice and helpful tools for improving math instruction.

ASCD Member Book, June 2018, 176 pages

$23.36

Stock # 119039

The Instructional Leader’s Guide to Implementing K–8 Science Practices
Rebecca Lunenburg, Katherine McNiff, Rebecca Rathke-Singer, Benjamin Lowell, Kevin Chenhou
The Instructional Leader’s Guide to Implementing K–8 Science Practices is an engaging primer on the eight science practices at the Heart of the Next Generation Science Standards, providing K–8 instructional leaders with the grounding to ensure excellent science instruction in every classroom.

ASCD Member Book, November 2021, 150 pages

$23.76

Stock # 122008
ISBN 978-1-4166-3054-8
Best Seller!

**Math Fact Fluency: 60+ Games and Assessment Tools to Support Learning and Retention**
Jennifer Bay-Williams, Gina Kling

Math Fact Fluency is an indispensable guide for any educator who needs to teach basic facts. This approach to facts instruction, grounded in years of research, will transform students’ learning of the basic facts that form the foundation of a solid mathematical education and help them become more confident, adept, and successful at math.

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Laney Sammons

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Laney Sammons

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**Games and Tools for Teaching Addition Facts** (Quick Reference Guide)
Jennifer Bay-Williams, Gina Kling

This dramatically different approach to basic fact mastery replaces long-used practices that have led to distraction and anxiety toward math for many learners.

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**Games and Tools for Teaching Multiplication Facts** (Quick Reference Guide)
Gina Kling, Jennifer Bay-Williams

Games are powerful tools for developing fluency because they provide significant practice and a forum for describing and hearing strategies. The guide’s strategies, games, and assessment tools offer a powerful approach to basic fact mastery, helping every child develop fluency with their multiplication facts (and related division facts), while simultaneously increasing their number sense and confidence in mathematics.

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Lori Helman

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*December 2019, 176 pages*  
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Differentiated Instruction

Carol Ann Tomlinson

Carol Ann Tomlinson is William Clay Parrish Jr. Professor Emeritus at the University of Virginia’s School of Education and Human Development, where she taught postgraduate students, mainly in the areas of curriculum design and differentiated instruction, and served as Chair of Educational Leadership, Foundations, and Policy, and Co-Director of the university’s Institutes on Academic Diversity.

Prior to her university career, Tomlinson was a teacher in public schools for 21 years, during which she taught students in high school, preschool, and middle school and administered programs for struggling and advanced learners. She was named Outstanding Professor at UVa’s School of Education and Human Development in 2004 and received an All-University Teaching Award in 2008.

In 2021, she was ranked #12 in the Education Week Edu-Scholar Public Presence Rankings of the 200 “University-based academics who are contributing most substantially to public debates about schools and schooling” as well as the #4 voice in Curriculum & Instruction throughout the United States and internationally with educators who seek to create classrooms that are effective in reaching diverse student populations.

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Carol Ann Tomlinson and Tanya R. Moon

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Kristina J. Doubet and Jessica A. Hockett

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Based on their exciting work in the field, Kallick and Zmuda map out a transformative model of personalization that puts students at the center and asks them to employ the set of dispositions for engagement and learning known as the Habits of Mind. They share the perspectives of educators engaged in this work, highlight the habits that empower students to pursue aspirations, and provide tools and recommendations for adjusting classroom practices to facilitate learning that is self-directed, dynamic, sometimes messy, and always meaningful.

Best Seller! Students at the Center: Personalized Learning with Habits of Mind
Bena Kallick, Allison Zmuda

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Engaging Students in Every Classroom (Quick Reference Guide)
Susan Hentz, Michelle Vacchio
Engaging Students in Every Classroom helps teachers facilitate, guide, and assess student participation and learning in a digital or hybrid space. The authors also include tips for family engagement, protecting privacy, and building a healthy culture in the classroom.

August 2020, 186 pages
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Tackling the Motivation Crisis: How to Activate Student Learning Without Behavior Charts, Pizza Parties, or Other Hard-to-Quit Incentive Systems
Mike Anderson
In Tackling the Motivation Crisis, award-winning educator and bestselling author Mike Anderson explains the damage done by extrinsic motivation systems and why they are so hard to give up. The book also covers how to use intrinsic motivation in curricula and instructional strategies, feedback and assessment, and discipline and classroom management.

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Increasing Engagement in Online Learning (Quick Reference Guide)
Stephanie Smith Budhia, Laura McLaughlin
Educational technology and online instruction expert Stephanie Smith Budhia and Laura McLaughlin offer advice on how best to keep students engaged, participating, and learning in a digital or hybrid space. The authors also include tips for family engagement, protecting students from zoom fatigue, and building room participation.

May 2020, foldout guide, 8 pages
ASCD Members $9.95 | Nonmembers $12.95

New! Teacher Talk That Matters (Quick Reference Guide)
Mike Anderson
What teachers say to students—and how they say it—affects student motivation in curricula and instructional strategies, feedback and assessment, and discipline and classroom management. Mike Anderson, author of the best-selling Tackling the Motivation Crisis, offers advice for how teachers can start building better language habits.

March 2020, foldout guide, 8 pages
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Stock # QRG122039 | ISBN 978-1-4166-2929-0

Motivating and Managing Student Behavior with Dignity (Quick Reference Guide)
Allen N. Mendler, Brian D. Mendler
Experts Allen N. Mendler and Brian D. Mendler discuss Discipline with Dignity, an approach intended to help children make better choices and teachers be more effective. This guide provides the structure and strategies to interact more positively with students who misbehave so that teachers can establish a classroom in which mutual respect is the norm.

June 2022, foldout guide, 8 pages
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From Behaving to Belonging: The Inclusive Art of Supporting Students Who Challenge Us
Julie Causton, Kate MacLeod
Challenging behavior is one of the most significant issues educators face. Though it may seem radical to use words like love, compassion, and heart when we talk about behavior and discipline, the compassionate and heartfelt words, actions, and strategies teachers employ in the classroom directly shape who students are—and who they will become.

ASCD Member Book, July 2020, 101 pages
ASCD Members $22.36 | Nonmembers $27.95

We Belong: 50 Strategies to Create Community and Revolutionize Classroom Management
Laurel Barron, Pati Kinney
When students feel that they belong in their school and classroom, commitment to learning goes up and behavioral disruptions subside. And when teachers embrace an SEL-infused approach to classroom management that helps every student feel valued, safe, and competent, belonging soars.

ASCD Member Book, July 2021, 192 pages
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Douglas Fisher and Nancy Frey have authored professional development books for teachers on a variety of topics ranging from literacy instruction to visible learning, professional learning communities, and more.

Whether you’re an elementary teacher looking for support in your balanced literacy classroom or a leader of your school’s PLC, Doug and Nancy’s books provide key strategies and implementation models to achieve the highest impact on student achievement. Many titles include a companion website with supplemental resources including videos (real classrooms!), learning guides, and other downloadable aids.


Douglas Fisher, Nancy Frey

Now in its third edition, Better Learning Through Structured Teaching is the definitive guide to the gradual release of responsibility—an instructional framework any teacher can use to help students to be more successful and self-directed learners. To gradually release responsibility is to help students to be more successful learners. To release responsibility—an instructional framework—a template for forming communities in which students and teachers continually develop new skills and expertise.

Gradual Release of Responsibility in the Classroom (Quick Reference Guide)

Douglas Fisher, Nancy Frey

A quick-reference introduction to the gradual release of responsibility framework—a template for delivering powerful, effective, and engaging instruction that fosters independent learning.

Managing Your Classroom with Restorative Practices (Quick Reference Guide)

Dominique Smith, Douglas Fisher, and Nancy Frey

This guide offers positive and proactive tips for creating a respectful classroom, developing rapport with students, managing conflicts, and establishing expectations for student behavior.

Better Behavior Practices (Quick Reference Guide)

Douglas Fisher, Nancy Frey, and Lee Ann Jung

Better Behavior Practices provides strategies to help students understand how their actions affect others and how to monitor their emotions and reactions. This quick reference guide, Dominique Smith, Nancy Frey, Douglas Fisher, and Lee Ann Jung offer key techniques and positive behavior practices that lead to a cohesive and productive classroom culture that engages and supports all students.

New!

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Scott Ervin

How do you respond to difficult behavior in the moment when you know that punitive, compliant-based behavior management is so often ineffective? The path to success requires behavioral leadership in which teachers strategically model and affirm the behaviors.

Student Learning Communities: A Springboard for Academic and Social–Emotional Development

Douglas Fisher, Nancy Frey, John Almarode

Student learning communities (SLCs) are more than just a different way of doing group work. Like the professional learning communities they resemble, SLCs provide students with a structured way to solve problems, share insight, and help one another continue to develop new skills and expertise. With the right planning and support, dynamic collaborative learning can thrive everywhere.

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Assessment

How to Look at Student Work to Uncover Student Thinking
Susan M. Brookhart, Allee Oakley

Research shows that many educators look at student work more to ascertain its correctness rather than to delve into what it reveals about students’ thought processes and understanding. In How to Look at Student Work to Uncover Student Thinking, assessment expert Susan M. Brookhart and instructional coach Allee Oakley work through a better and more illuminating way to evaluate student work across grade levels and content areas. April 2021, 157 pages

How to Give Effective Feedback to Your Students, 2nd Edition
Susan M. Brookhart

Properly crafted and individually tailored feedback on student work boosts student achievement across subjects and grades. In this updated and expanded second edition of her best-selling book, Susan M. Brookhart offers enhanced guidance and three lenses for considering the effectiveness of feedback: (1) does it conform to the research?, (2) does it offer an episode of learning for the student and teacher?, and (3) does the student use the feedback to extend learning? March 2022, 166 pages

Starr Sackstein

In this thoughtful call to action, author and educator Starr Sackstein examines the critical intersection between assessment and social and emotional learning (SEL), particularly as it affects students of color and other marginalized groups. The book addresses the five SEL competencies identified by the Collaborative for Academic, Social, and Emotional Learning: self-awareness, self-management, social awareness, relationship skills, and responsible decision-making. The book explains how teaching students to develop their abilities in these areas can help them improve their learning and assessment experiences. March 2021, 197 pages

Advancing Formative Assessment in Every Classroom: A Guide for Instructional Leaders, 2nd Edition
Cory McTavish, Susan M. Brookhart

Formative assessment is one of the best ways to inform student learning and enhance teacher efficacy. But effective formative assessment is not part of most classrooms. In the updated 2nd edition of this practical guide for school leaders, authors Cory McTavish and Susan M. Brookhart define formative assessment as an active, continual process in which teachers and students work together to gather evidence of learning. April 2020, 185 pages

Cathy Vatterott

Nine years after Rethinking Homework: Best Practices That Support Diverse Needs was published, the debate over this complex question endures. In this updated edition, Cathy Vatterott examines the role homework has played in the culture of schooling over the years; how such factors as family life, the media, and emotional learning (SEL) intersect with the homework controversy; and what recent research and evidence can tell us about the effects of homework on student learning. September 2018, 214 pages

New! Generating Formative Feedback: Meaningful Dialogue to Improve Learning
Jackie Acree Walsh

Using formative assessments to uncover student thinking and pinpoint gaps in understanding are essential skills for any teacher. Jackie Acree Walsh walks teachers through a process for crafting the quality questions that shine a light on student learning and identify learning gaps. Teachers will learn how to frame classroom conversations so that they can provide immediate formative feedback that helps them adjust instruction and actively drives students into the learning process. March 2022, Quick Reference Guide, 8 pages

What We Know About Grading: What Works, What Doesn’t, and What’s Next
Thomas R. Guskey, Susan M. Brookhart

Grading is one of the hottest debated topics in education, and to be effective, grading policies and practices must be based on trustworthy research evidence. Enter this book: a review of the past five years of grading research that presents the broadest and most comprehensive summary of research on grading and reporting available to date, with clear takeaways for learning and teaching.

February 2017, 110 pages

March 2022, Quick Reference Guide, 16 pages

New! Questioning for Formative Feedback: Jackie Acree Walsh explores the relationship between questioning and feedback in K-12 classrooms. This book teaches teachers how to design feedback that helps them adjust instruction and actively drives students into the learning process.
Best Seller! Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn
Myron Dueck
All the talk of closing the achievement gap in schools obscures a more fundamental issue: do the grades we assign to students truly reflect the extent of their learning? Educator Myron Dueck reveals how many of the assessment policies that teachers adopt can actually prove detrimental to student motivation and achievement and shows how we can tailor policies to address what really matters: student understanding of content.

Giving Students a Say: Smarter Assessment Practices to Empower and Engage
Myron Dueck
Educator and bestselling author Myron Dueck draws from his firsthand experience and his work with districts around the world to provide a simple but profound assertion: put student voice and choice at the center of assessment. In this engaging and well-researched book, Dueck reveals troubling issues related to traditional approaches and offers numerous examples of educators at all levels who are transforming assessment by using tools and methods that engage and empower students.

Rubrics for Formative Assessment and Grading (Quick Reference Guide)
Susan M. Brookhart
Rubrics are essential to help students understand how to learn and, when used correctly, are strong tools that support and enhance classroom instruction and student learning. But rubrics are often unclear and confusing to students, providing few specifics on what learning is meant to take place. In this quick reference guide, Susan M. Brookhart details how to create and use rubrics to improve assessment and understanding in the classroom.

Formative Classroom Walkthroughs: How Principals and Teachers Collaborate to Raise Student Achievement
Connie M. Moss, Susan M. Brookhart
Revolutionize the walkthrough to focus on the endgames of teaching: student learning. Authors Connie M. Moss and Susan M. Brookhart present the proven practice of formative walkthroughs that ask and answer questions that are specific to what the student is learning and doing. Grounded in the belief that schools improve when educators improve, Formative Classroom Walkthroughs offers a path to improvement that makes sense—and makes a difference.

The Perfect Assessment System
Rick Stiggins
Stiggins maps out the adjustments in practice and culture necessary to generate both accurate accountability data and the specific evidence of individual mastery that will support sound instructional decision-making and better learning in the classroom. With more than 40 years of experience in the field, Stiggins speaks for all learners who hope to succeed, the teachers who want them to succeed, and the local school leaders whose aspirations for success have been thwarted by assessment traditions. March 2017, 120 pages

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