When educators are at their best, students thrive.
With ASCD as your partner, you will build a solid foundation of effective and successful professional learning that will help teachers—and students—thrive.

The FOUNDATIONS of PROFESSIONAL LEARNING SERVICES

- **TOPICS**: Effective, research-based methods
- **PEOPLE**: Expert authors, researchers, and practitioners
- **PROCESS**: Professional learning tailored to your needs and goals
- **PARTNERSHIP**: Our commitment to your success
For more than 80 years, ASCD has been at the forefront of professional learning, advancing thoroughly research-based and classroom-tested methods and strategies to support teachers and improve student performance.
ASCD delivers high-yield strategies and research-based practices via:

- PROGRAM REVIEWS
- JOB-EMBEDDED COACHING
- VIRTUAL COACHING
- VIRTUAL LEARNING
- WEBINARS
- ON-SITE SUPPORT
- CUSTOMIZED WORKSHOPS

Our people are the difference. With more than 100 respected researchers, authors, and practitioners, ASCD’s professional learning services consist of a community that works alongside your most valuable asset—your people—to deliver impactful and customized professional learning experiences.
LET’S COLLABORATE FOR STUDENT SUCCESS

Our collaborative process begins with a tailored needs assessment to develop customized learning plans. Backed by a data-driven approach, we enable and empower through local capacity building. A hands-on approach with district and school-level teams is provided through embedded support for continuous coaching. Finally, we maintain a consistent and flexible level of communication to guide any refinements to needs and priorities.

We begin every partnership with a deep dive into your unique priorities and challenges by our faculty experts. The needs assessment lays the foundation for us to become a strategic thought partner in strengthening instruction, leadership, technology integration, and more across your system.

Contact us today to discuss your needs.

PROCESS

Working side-by-side with your team, ASCD applies a thorough process to ensure the best match of programs, people, and delivery methods, helping to create successful and sustainable pathways to reach your goals.
Killeen
Independent School District

Challenge: Declining math test scores

Solution: Strengthen and align the curriculum by creating a coaching program to help teachers implement differentiated instruction strategies, introducing strategies to ease the transfer to block scheduling and working with teachers in groups and one-on-one to develop effective classroom management strategies.

Grand Rapids
Public School District

Challenge: Below-par academic gains

Solution: Set of recommendations, "Transforming Teaching and Learning: The GRPS Way" that pointed to deepening relationships between curriculum specialists and building principals, enriching professional development opportunities, ensuring quality of curriculum and instruction, and using data more effectively to drive instruction.

Cypress-Fairbanks
Independent School District

Challenge: Improve individualized instructional practices

Solution: Built a coaching program for new and practicing teachers’ understanding of ALL instructional practices by fostering strong relationships between the district and schools, growing coaches from within, customizing professional development, and growing a solid community of instructional specialists within the district.

Houston
Independent School District

Challenge: Recruit more male educators of color

Solution: Launched Men’s Leadership Summit featuring Baruti Kafele that created a highly effective method to recruit, mentor and retain male teachers and leaders.

Case Studies

“What is really fascinating about the relationship with ASCD, and with Dr. Monroe specifically, is that she knows the Wilson School District... She’s invested into the progress and the success of the Wilson School District not as an outsider, but as someone that is invested with us to do this work.”

—Dr. Richard Faidley
Superintendent, Wilson School District

“I honestly don’t want to hear any other name when you are asking me for someone to go to bring the thunder that you need. I’m not going anywhere else but ASCD.”

—Lauren Ford
Former Senior Manager for Leadership Development, Houston Independent School District

LET US BE YOUR PARTNER!

Contact ProfessionalLearning@ascd.org or 800-933-ASCD (2723)
TESTIMONIALS

You have to think about professional learning in different pathways and through the learning that’s going to be aligned to your strategic plan to what your theory of action is for the year. And ASCD is one of our partners that helps us envision what that looks like.

—TERRI PEREZ
Director of Professional Learning, Harmony Public Schools (Houston, Texas)

One of the best parts of partnering with organizations like ASCD is the personalized service, the personalized communication. The work is specific to what we need and what we do.

—CONSTANCE DEMORE SAVINE
Director of Curriculum and Instruction, Trinity Area School District (Washington County, PA)

The process for me working with ASCD faculty member, Opal Dawson, has been amazing. I am overseeing paraeducators on special assignment so, having Opal there has really helped me become a better leader to them and really help guide them through the process as she guides the entire para support team through the process as well. She challenges us. She knows when to push us, she knows when to help us. And it’s just been a great collaborative balance.

—KELLI COLOMBO-BAERG
TOSA, Garden Grove Unified School District (Southern California)
PERSONALIZED LEARNING
ON DEMAND AND IN-PERSON

Since 1943, ASCD has helped educators navigate change and improve teaching and learning by meeting teachers where they are.

Let us help you build a solid foundation of effective, research-based professional learning that will help teachers—and students—thrive.

ascd.org/pls

Contact Us:
Email: ProfessionalLearning@ascd.org
Phone: 800-933-ASCD (2723)